

# Perspectives on the Year 2017

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*with  
confidence*

INTO THE FUTURE

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## Dear Reader,

The year 2017 was characterized by turmoil not only in international relations, but also in European and German domestic politics. During his first year in office, American President Donald Trump has held the world in suspense as a result of his fundamental reshaping of trade, immigration, and foreign policies.

Multilateralism and alliances are increasingly being called into question. This is also the case for the European Union, which, in the wake of Brexit, separatist aspirations, and disagreement among member states on key issues such as the refugee crisis, finds itself confronted with a crucial test. In addition, populist political parties and movements have been gaining strength in many countries and have acted to exacerbate the crisis. By contrast, the French have clearly expressed their support for Europe by electing Emmanuel Macron as their president. The consequences of the Syrian civil war can be felt far beyond the boundaries of the Middle East. And 2017 has also seen series of devastating terrorist attacks both within Europe and abroad.

Germany cannot insulate itself from these changes to the international order. This has led many to become apprehensive, while others, in turn, have intentionally taken advantage of the situation to promote their own aims. Our country, however, is well prepared for future challenges. Employment is at a record level, the budget is on a solid footing, and investment in education and research is greater than ever before. Germany is a successful democracy, a reliable ally, committed to European integration, and a respected partner.

As such, the work of the Konrad-Adenauer-Stiftung in 2017 can be summarized under the leitmotif of “With Confidence into the Future”. As part of our work in Germany, Europe, and throughout the world, we provide analyses necessary for policy making, conduct research on historical and political themes, advise domestic, European, and international decision-makers on politics, the economy, and society, support talented young people, and promote literature, art, and culture.

We will continue to engage in discussions focusing on the future. We concern ourselves with the state of democracy and with the central theme of education. We inquire into what binds us together as a society and the driving forces behind it. We seek answers that are as close as possible to the concerns of citizens in order to encourage a willingness to change wherever necessary.

This annual review highlights a selection of the various activities of the Konrad-Adenauer-Stiftung. Taken together with additional information provided on our web site ([www.kas.de](http://www.kas.de)), it reflects the high level of commitment, competence, and dedication of our staff and contributors both in Germany and abroad. We would like to take this opportunity to express our gratitude to them all.

We would also like to extend our thanks to the committee members for their constructive cooperation, as well as to the *Freundeskreis* (Friends of the Konrad-Adenauer-Stiftung), our donors, sponsors, and partners for their support. We will continue to make every effort to justify the trust placed in us.

We hold the future in our own hands. Let us vigorously work together in a combined effort to write the next chapter in the story of our country!

Berlin/Sankt Augustin,  
August 2018



Prof. Dr. Norbert Lammert



Michael Thielen



Dr. Hans-Gert Pöttering



# Our 2017 Topics

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## With Confidence into the Future

by *Andreas Kleine-Kraneburg and Lukas Lingenthal*

**Despite all the complex challenges in the world today, there are plenty of reasons to face the future with confidence. This was the focus of our 2017 leitmotif.**

In 2017, Germany has once again demonstrated its economic, social, and cultural strength as a country in the heart of Europe. The employment levels continued to rise, the budget was balanced, investment in education and research was greater than ever before, and the social system remained one of the most efficient worldwide. Yet, this year was also characterized by complex crises, which deeply shook familiar structures both in Europe and the world.

The Konrad-Adenauer-Stiftung, adhering to its leitmotif for 2017 "With Confidence into the Future", was therefore concerned to send a clear message on the need for greater confidence, as well as to promote the idea of a reliable, stable, bold, dynamic, curious, and innovative republic, all without ignoring the fears and worries of the population. The many activities conducted by the various departments of the Konrad-Adenauer-Stiftung evidently demonstrate that we should have confidence in our democracy and democratic institutions, as well as the social, economic, and cultural capabilities of our country. We have endeavoured to encourage young people, in particular, to be aware of the creative possibilities open to them and to take advantage of these opportunities. This was especially evident during our *Zukunftskonferenz* (a conference addressing topics that may be relevant in the future), where Chancellor Angela Merkel, in addressing some 250 young men and women in our academy, spoke about her vision for the future, the potential for growth, and the global order.

In the area of political and civic education, the foundation organized some 170 events across Germany attended by an interested public numbering close to 14,000 and that covered various topics and questions on how to shape the future.

Among these events, special emphasis was given to a series of talks given throughout the country entitled "Germany. The next Chapter. With Confidence into the Future". In light of the general situation and the public mood in Germany, the 38 symposiums offered views on the future that focused on the challenges and perspectives, as well as the demands and opportunities that we are facing. In particular, they dealt with themes such as promoting innovation and creativity in business and society, democracy and political stability, political culture and social cohesion, the future of a united Europe, and questions of international stability and the role of Germany. These intensive lecture and discussion events featured participation by representatives of business, science, the media, and other fields, and always included either current or former members of government, federal parliamentarians, or state politicians.

In terms of the foundation's international activities, support given to politically engaged adolescents and young adults represents an important core feature of our work. A major strong point in this respect was our continuation in 2017 of the regional formats to promote young politicians, such as the Diplomados in Latin America, the Election Bridge Academy in Africa, and the KASYP seminars in Asia.

Once again, our strengths in international network activity and our support for young journalists were combined to organize seminars to promote quality journalism utilizing new formats. One such example was provided by young German and French journalists who binationally worked in tandem to report from Paris for the Internet platform *bonjournalist.eu* on the run-up to the French presidential elections.

This year's leitmotif of the Adenauer-Stiftung is also reflected in the work with young scholarship recipients from our scholarship programme. Against the backdrop of populist attacks on democracy, we have hosted numerous seminars dealing with the foundations and the future of a free and democratic state based on the rule of law, as well as to determine appropriate approaches to address populism.

Another important sphere of activity was the debate on the future of Europe. To further discussion, encounter seminars were organized, predominantly in the border regions of France, Poland, Estonia, and Italy. These also served as an exchange forum with students from the host countries.

With its journal *Zukunft 2017* (Future 2017), the foundation pooled together relevant topics on the future and the professional skills of our staff and external experts to create a publication that would promote debate and illustrate those themes that will shape the work of the Konrad-Adenauer-Stiftung in the years to come. It formulates just those challenges which we will confront while facing the future with confidence.

# Freedom and Security – The Future of Europe

by Olaf Wientzek

**Differences between EU member states must be overcome so that the Union can guarantee long-term prosperity, freedom, and security.**

Following many years of crises, 2017 delivered fresh hope and some positive news for the European integration project. Decidedly pro-European forces succeeded in parliamentary and presidential elections in a number of EU countries. For its part, the EU could point to its own achievements: The Eurozone returned to the path of growth and member states agreed to steps towards closer cooperation, such as in the areas of security and defence policy. Overall, the EU has proven to be a capable crisis manager. Despite these positive developments, the dangers posed by populism, autocratic tendencies, and national egoism remain acute.

At the same time, there was a growing awareness that the EU had to do more than just engage in long-term crisis management, especially if it did not want to squander the trust of its citizens. Consequently, discussions began at the European level on strategies to improve the EU's capacity for action and ensure a sustainable future. This was accompanied by increased dialogue with citizens, whether as part of a process of reflection on the future of the EU initiated by the EU Commission or in other formats for discussion. The Konrad-Adenauer-Stiftung has supported this process through seminars at its civic education forums, by the publications of its Reflection Group on the Future of Europe, and its comments on reflection papers of the European Commission. In addition, Hans-Gert Pöttering, the former Chairman of the foundation, published a discussion paper with suggestions on strengthening the EU and how it should prepare for a sustainable future.

Due, in part, to growing global and regional instability, the EU is increasingly expected not only to ensure peace and prosperity, but also to provide security. Notwithstanding all the criticism on developments within the EU, its citizens continue to show strong support for more European cooperation in foreign and defence policy as well as in counterterrorism efforts. It also became clear in 2017 that with the transformation of the transatlantic partnership, the EU could not afford to be complacent. Instead, it must assume greater responsibility for its own security and that of its neighbours, as well as safeguarding Western norms and values in international foreign affairs, trade dealings, and environmental policies. Correspondingly, the Adenauer-Stiftung, through its events and publications, promotes a stronger engagement by the EU at the international level. Last year, we discussed in various formats both in Germany and at our offices abroad measures to strengthen the Common Security and Defence Policy of the EU and contributed to this debate with our own discussion papers.

A better understanding of the priorities and problems of the various EU member states remains the precondition for an EU that is both internally and externally capable of action and of providing a sustainable future. Relations between member states were subjected to considerable stress as a result of government debt crises, the refugee crisis, and the participation of populist parties in a number of European governments. The foundation assumed an important mediation role, in particular, through its work in Brussels and in its other European offices outside of Germany. Through lecture and discussion events, dialogue programmes, and conferences with representatives from politics, business, science, civil society, and the media, the Konrad-Adenauer-Stiftung contributed to an improved understanding of the various European political positions. In particular, it supported the development of transregional networks and thereby took a first step in overcoming the differences between North and South, and East and West. Through regular reports on EU countries and the introduction of a European-wide political party barometer, we also contributed to a better perception of the political situation in other EU member states.

The foundation has supported the processes of democratization and Europeanization in the Western Balkan region as well as in its eastern and southern neighbours through dialogue programmes, political consultation, and training sessions. It has also called upon Berlin and Brussels for a more intensive commitment by the EU in these regions. In the long term, the EU will only remain a region of peace, freedom, and security if it succeeds in promoting democracy, the rule of law, and security not only within the EU, but also in neighbouring countries.

# We Choose Freedom – The Adenauer Year

by Frauke Gottwald  
and Dr. Judith Michel

In 2017, the Konrad-Adenauer-Stiftung commemorated the 50<sup>th</sup> anniversary of the death of its name giver. Its mission was to make Adenauer accessible to the public, both as a man and a politician. His unwavering commitment to freedom remains relevant today.

At the centre of events to mark the Adenauer Year was a ceremony at the German Historical Museum (DHM) in Berlin. In addition to the keynote lecture by former American Secretary of State Henry Kissinger in a video message recorded in the USA, Chancellor Angela Merkel delivered an address in which she made clear that Adenauer's lifework should also be understood as a duty to be pursued in our current turbulent times. She stressed that we should not forget the great effort required and the difficult conditions under which our free and democratic system was achieved.

## Unity only in freedom

The ceremony also marked the opening of the exhibition "Unity Only in Freedom – Konrad Adenauer and the German Question". Conceived by our Department for Contemporary History, the exhibition aimed to increase the awareness of Adenauer as an individual and his achievements in German politics as well as to raise his visibility in Berlin. Within the framework of three major themes – Adenauer's policy of integration with the West, his dealings with the East, and his relationship to Berlin – Adenauer is portrayed as the advocate of what were at the time very controversial policies.



The show has resulted in a touring exhibition that has since been presented at numerous political education forums, schools, and other institutions. The touring exhibition can be borrowed.

## The videobook "Konrad Adenauer – Founding Father of the Federal Republic and Architect of Europe"

As part of the digital age, it is extremely important that media work concerning Adenauer be kept up to date. Accordingly, a new videobook illustrates his history from mayor of Cologne to the architect of Europe, from prisoner of the Nazi regime to the creator of the Federal Republic of Germany. Archival films show the politician as a part of his time, visual documents resurrect the atmosphere of renewal in the Adenauer era, detailed accompanying texts explain the historical context, and all of this is complemented by original sources offering a deeper understanding of his biography.

The videobook *Konrad Adenauer* (in German only) can be freely downloaded as an app for tablets (Android and iOS). It has already been downloaded 3000 times and, for a time, it was one of the "most popular new apps" in Germany. At the 2017 Frankfurt Book Fair,

our videobook was among the finalists for the German eBook Award. In explaining its choice, the jury stated that "the designers" had shown "a talent for media mix and instructional editing". In addition, the personality of Konrad Adenauer is "accessible and comprehensible for the historically interested layperson in this app realization".

## Various Activities to Mark the Anniversary

The foundation supported the publication of the recently discovered journals of Adenauer's son, Monsignore Paul Adenauer. The journals provide hitherto unknown insights into Konrad Adenauer's politics and his thoughts and feelings both in the final phase of his chancellorship and as party leader of the CDU.

In addition to many other events, a presentation entitled "Konrad Adenauer – Statesman and Democrat" in a *Doku-Live* format toured throughout Germany. This innovative format in the sphere of political education was developed specifically for school children. It combines film clips, images, and live commentary, allowing spectators to immerse themselves in Adenauer's time. An explanatory film complements the political education efforts for various target audiences.

The participants of a *Jugendpolitik-Tag* (Youth Politics Day) in Cologne focused on Adenauer both as a politician at the communal level and as German Chancellor. The *Kommunalkongress* (annual conference on municipal topics) at the Konrad Adenauer Cologne/Bonn Airport commemorated the 100<sup>th</sup> anniversary of his assumption of office as mayor of Cologne.

## "Who is Konrad?" – Six Weeks of Adenauer Live

Another way in which the foundation marked the Adenauer anniversary was with the realisation of the "Who is Konrad?" campaign, through which his thoughts and political decisions were made relevant for those living in 2017. Adenauer was seen involved in current affairs, commented on political events, surprised the public with street art and on posters, twittered, and could be seen in an advertisement in the Berlin subway system. The core of all these communications consisted of actual quotations. In this way, it was possible to show how Adenauer's thoughts, proclamations, and commentaries are still pertinent today. Adenauer also appeared as guest author on all of the foundation's channels.

With its nomination for the *Politik-Award 2017* in the category "Social Campaign", the foundation was able to demonstrate that it could convey (historical) content in a contemporary, surprising, and provocative manner, relate this content to current events, and to generate interaction with its target groups. The positive response to the activities surrounding the Adenauer Year reflect the timeliness of its central message: Freedom was, is, and remains our most valuable possession. The legacy of Konrad Adenauer cannot be emphasized often enough. It was he who realized that the defence of freedom can only be successful within the stable and value-based framework of multilateral cooperation.

# Migration and Integration

by *Benedict Göbel*  
and *Dr. Christina Catherine Krause*

**Migration, refugee protection, and integration are global challenges. International cooperation has a key role to play.**

The year 2017 continued to see German society and politics intensely preoccupied with the issues of migration and integration. Commitment to assisting the new arrivals has nonetheless remained high in the wake of the migration and refugee crisis in Europe in 2015. Numerous integration initiatives were started in the wake of the refugee crisis of 2015, and these attest to the high level of social engagement in working towards sustainable integration. Germany welcomes persons in need of protection, EU citizens and skilled workers and students from all over the world.

Yet, concerns and questions have arisen in recent years. These revolve around the issues of asylum procedures, the right of residence, return policies, the protection of the EU's external borders, European solidarity, and the fight against the root-causes of forced migration. At the national level, in particular, apprehension exists with respect to the preconditions for a successful integration process. These questions and concerns need to be taken seriously.

To this end, the Konrad-Adenauer-Stiftung set in motion some 300 projects and activities in 2017, both in Germany and abroad, to address topics related to migration and integration. These included studies, analyses, papers, discussions, workshops, behind-the-scenes consultations, and fact-finding missions, film and exhibition projects, and scholarships. In addition, the foundation offers information on these issues via its recently created "Migration and Integration" web portal, as well as through the wide-ranging educational services of the Adenauer Campus, which makes use of maps, films, a "time machine", quiz questions, surveys, and index cards. Both websites offer insights into background information, data, and facts. Individual stories were, in turn, researched by the Journalist Academy of the Konrad-Adenauer-Stiftung (JONA) and produced for print, radio, and film media.

## Strengthening Multilateral Cooperation

While integration policy at the federal level in the coming years will focus on the establishment of a nation-wide strategy adhering to the policy of "incentives and demands", there are only limited solutions to questions raised by migration that can be provided at the national level.

Migration is a fact and it affects almost every country in the world. As such, in 2016, the United Nations set as its goal the adoption in 2018 of two international compacts. The Konrad-Adenauer-Stiftung has bolstered these efforts with its own initiative. Its aim is to make use of local experts to identify the potential for cooperation at the regional level and to promote closer partnerships.

To assist decision-makers to respond to the effects of forced and voluntary migration, the foundation increasingly relied in 2017 on the use of expert workshops. These enabled representatives of government, parliament, academia and think tanks to be networked and brought together (on location in Italy and North Africa) to discuss current challenges and potential solutions. The analyses and exchanges primarily focused on concepts to regulate migration and to combat the causes of forced migration, as well as the implementation of these approaches.

## Strengthening Social Cohesion

In 2017, the issues of social cohesion and perceptions on the notion of one's homeland figured high on the agenda in Germany. In addition to relevant papers and studies, the 18 civic education forums and regional offices of the Konrad-Adenauer-Stiftung sought innovative ways to engage in dialogue with citizens. Its question, "What kind of country do we want to be?", proved to be thought-provoking. An open debate held on a level playing field was thereby made possible. Our dialogue clearly illustrated that citizens want to shoulder more responsibility and, in a constructive manner, find solutions together for the challenges that lie ahead. In addition, our *kultur-geschichten* event series gave authors and creative artists centre stage to represent the diversity found in Germany.

Our Municipal Academy with its publications *Integration at the Local Level* and *Best Practices on Refugee Assistance and Neighbourhood Management* (only available in German) provided information on ways and approaches to integration and offered expert workshops on such topics as integration into the labour market. In addition, the foundation sponsored the creation of a digital sport and game dictionary in close cooperation with the DJK youth sport association, for which it received an award in November 2017 by the world association of leisure sports (Trim and Fitness Association for International Sport for All, TASIFA).

## Reformation and Freedom of Religion

by Dr. Karlies Abmeier  
and Dr. Otmar Oehring

Religion is once again playing a greater role in society, as demonstrated by the interest generated by the 500<sup>th</sup> anniversary of the Reformation and the commitment shown for religious freedom worldwide.

Religion has long been regarded as a guarantee of social cohesion. In recent years, however, the sociological foundations for this conclusion have changed significantly. For example, in the early 1950s, over 90 per cent of the German population belonged to one of the two large Christian denominations. By 2016, this figure sunk to less than 60 per cent. And new to the statistics are Muslims following the various denominations of Islam. In addition, the number of those who claim no religious affiliation has grown considerably. They now make up the majority of the population in large cities and in eastern Germany. Secularisation, individualisation, and pluralisation have resulted in a new religious and ideological diversity. Yet, contrary to the assumption that religion would become meaningless in modern society, religion and religious policy in public debate have grown in importance.

One reason for this development is the ambivalent character of religion. On the one side, it is possible to observe those aspects of religion that promote communities and cultivate a sense of meaning, motivating people to contribute to the common good and to live according to the principles of charity and solidarity. On the other side, there is the violent expression of misguided religiosity, in which fundamentalist views are propagated in the name of a particular religion, thereby provoking fear of religion in general. Religious conflicts, even in cases where violence does not occur, can escalate in a society characterized by diversity and must therefore be resolved.

One only has to recall events surrounding the Reformation from the 15<sup>th</sup> to the 17<sup>th</sup> century to see how such conflicts were waged and resolved in the past. The 500<sup>th</sup> anniversary of the publication of Martin Luther's 95 theses, regarded as the start of the Reformation in Germany, aroused a great deal of ecclesiastic as well as political interest.

In contrast to earlier centennial anniversaries, the churches have chosen to highlight ecumenicalism in the year 2017. Church leaders prayed for forgiveness at reconciliation services. There have been efforts made to find common paths towards the future. Another difference to earlier, predominantly nationally defined historical celebrations, is that those in 2017 focused attention on the worldwide spread of reformist thought. This setting of priorities was supported by the Konrad-Adenauer-Stiftung with the publication (only in German) of *Reformation weltweit – Erinnerungen in vier Kontinenten* (Reformation Worldwide – Recollections in Four Continents) and *Politik in Zeichen der Reformation – Der lange Schatten von 1517* (Politics in Light of the Reformation – The Long Shadow of 1517). The first volume, aimed at a readership worldwide, shows just how differently the ideas of the Reformation were adopted, and how their spread was, not least of all, dependant on political conditions. The consequences are reflected in differing mentalities and can be observed even today in the political cultures of Europe – from the Lutheran influenced Scandinavian countries to the Catholic south. Outside of Europe, the originally diaspora churches have, in some instances, experienced rapid growth, but they have had to assert themselves against the political claims of the Pentecostal Churches with their often very conservative values.

The other volume concerns the political relevance and the remote effects of Reformation movements on various areas of politics. It points, in particular, to human rights and freedom of religion as a means of illustrating the varied and arduous path that has led to our current idea of freedom and tolerance towards other religious faiths. Even today, the right to openly practice one's religion without restriction is at risk in many regions of the world. Quite often, a violation of freedom of religion is also accompanied by restrictions of other basic rights, such as the freedom of assembly and women's rights. A lack of respect for these rights endangers social peace and international security.

The Konrad-Adenauer-Stiftung, both in Germany and abroad, has worked to draw attention to this state of affairs. It has issued numerous publications regarding freedom of religion worldwide, as well as on the current situation and the prospects for Christians in Syria and for Christians and Yazidis in Iraq. The foundation conducts and provides support to events, including meetings of the International Panel of Parliamentarians for Freedom of Religion or Belief (IPPFoRB), that promote the unimpeded practice of religion in all parts of the world. We are obliged to protect this human right with our continuous efforts as it is of great significance in ensuring a free and peaceful society. Only when this right is observed can people contribute to the cohesion of society on the basis of their religious motivation.



## Democracy, Elections, and Young Political Talent

by Dr. Sandra Busch-Janser,  
Dr. Christoph von Hehl,  
and Dr. Kristin Wesemann

**In light of the numerous challenges facing democracy, providing support to young political talent, both at home and abroad, has become increasingly important.**

Keeping with the spirit of our 2017 leitmotif, "With Confidence into the Future", the foundation felt it appropriate to encourage young people, in particular, to become politically engaged, to discover new opportunities to take part in society, and to work towards the common good. In the promotion of these ideals, our scholarship programme placed special emphasis on identifying recipients who were already active in politics at university or in the community and have thereby assumed their first responsibilities in an honorary post. Our seminar series *Wege in die Politik* (Paths into Politics) is specifically addressed to this audience. Here, we present various ways to engage in politics and introduce our scholarship recipients to political actors for informal behind-the-scenes discussions.

In order to increase overall interest in democracy and political participation among young people and to counteract disaffection with politics, politicians and political campaigns must embrace and comprehend the emotional frame of reference of a constantly changing society. For this reason, we equip young up-and-coming politicians with the proper tools of political communication.

The Konrad-Adenauer-Stiftung has set up a programme for especially ambitious young talent, focusing on the deliberate planning and strategy necessary in political campaigns. Upon completion of the programme, participants receive a Campaign Management Certificate. The foundation thereby hopes to enable politically interested and committed scholarship holders to conduct political campaigns. Following an introduction to the fundamentals of campaign planning, they work through a simulation, conducting a fictitious campaign on the basis of real data. The seminar culminates with testimonials and best-practice tips by experienced campaign workers.

Furthermore, a whole range of seminars exists, offering numerous opportunities to reach out to and involve young political talent. Our *Frauenkolleg* (Women's College) developed, for instance, a comprehensive mentoring programme in 2017 for women engaged in communal politics. The programme includes an intensive exchange within mentoring pairs, as well as various seminars, such as how to develop political goals. Among the mentors supporting the project are Brigitte Schäuble, Christine Neumann-Martin (Member of the Baden-Württemberg State Assembly), Gabriele Schmidt (former Member of the German Bundestag), as well as other women regional councillors and former members of state assemblies.


Our *KommunalAkademie* has served as a local democracy agency and has educated many local decision-makers and newcomers to communal politics throughout Germany. Its seminar on local politics is aimed at newly elected office holders and regional representatives and provides orientation, specialist expertise, and strategic skills in current local and regional political subject areas. In the hope of arousing early interest in political issues among young people and young adults, the *KommunalAkademie* has further developed its "Decisions in City Council" simulation game to include a format appropriate for young people.

It has become increasingly clear internationally, as well, that good and forward-looking policies require input from committed young talent in order to be prepared for the challenges of the future. An exemplary approach pursued by the foundation can be seen in its Latin American initiative #SomosLaKas. This networking platform currently offers around 300 young Latin Americans from Río Bravo to Tierra del Fuego the opportunity to consult each other on current topics, discuss the challenges facing their countries, and exchange information.

The starting point of the network is a week-long diploma course, in which experts, including former presidents, party chairpersons, and campaign organizers, address fundamental issues: What does good government leadership mean today? What are the latest trends in political communication and election campaigns? What characterizes political leadership in the era of humanism? In this way, a whole generation can connect through #SomosLaKas and can thereby offer each other mutual support and a sense of cohesion. This is particularly important on a continent that has experienced more than its share of political violence and where lone warriors can still be found.

Twice a year, particularly active members of the network meet at one of the #SomosLaKas campuses. They can team up with individuals who they had previously known only virtually, and together work on election campaigns or take over strategic planning for another member. They here encounter in a concentrated form all of the successes, tasks, experiences, values, and principles that characterize our political development programmes for young people.

# The Konrad-Adenauer-Stiftung



## About Us

The Konrad-Adenauer-Stiftung is a political foundation active throughout Germany via its 19 civic education forums and regional offices. Some 100 offices abroad manage projects in more than 120 countries. Our headquarters are split between Sankt Augustin near Bonn and Berlin.

Konrad Adenauer and his principles define our guidelines, our duty, and our mission. The foundation has carried the name of the Federal Republic of Germany's first chancellor since 1964. It grew out of the Society for Christian-Democratic Civic Education, founded in 1955.

Both at home and abroad we use civic education to promote freedom, peace, and justice. Our most important goals are strengthening democracy, furthering European unification, improving transatlantic relations, and increasing development cooperation. Current and well-researched analyses form the basis of our political activities. The Academy in Berlin is our forum for dialogue on issues shaping our future – from politics and the economy to religion, society, and science.

At conferences and congresses we bring together people who have something to say. In Germany alone, some 145,000 people attend the approximately 2500 events that are held every year. We provide material and non-material support to gifted young people, not only from Germany but also from Central and Eastern Europe as well as developing countries.

We also keep in close touch with our alumni, whose number has risen to more than 14,000 since 1965.

Exhibits, readings, and awards complete our programme. We support young artists and we honour authors with our prestigious Literary Award every year. We have awarded a prize for local journalism since 1980. Young journalists are promoted in a special programme. Since 2002, the Social Market Economy prize has recognised distinguished personalities who have supported and encouraged the development of the Social Market Economy. Since 2001, our DenkT@g competition has awarded websites in which young people confront issues surrounding the Holocaust and Nazi dictatorship, right-wing extremism, xenophobia, intolerance, and violence.

The Archives of Christian Democratic Politics research and explore the history of Christian Democracy in Germany and Europe. Users have access to a comprehensive body of documents, state-of-the-art media, and a specialised library with some 200,000 titles focused on history and politics.

# The Konrad-Adenauer-Stiftung in Figures



## Online Activities and Press Communications

Freundeskreis (Friends of the Konrad-Adenauer-Stiftung)

**1,569**



Twitter followers worldwide

**36,470**

Facebook kas.de and all subpages

**338,936** Fans worldwide

### Press Activities

Interviews **75**



Bylined Articles **17**



## Staff in Germany and Abroad

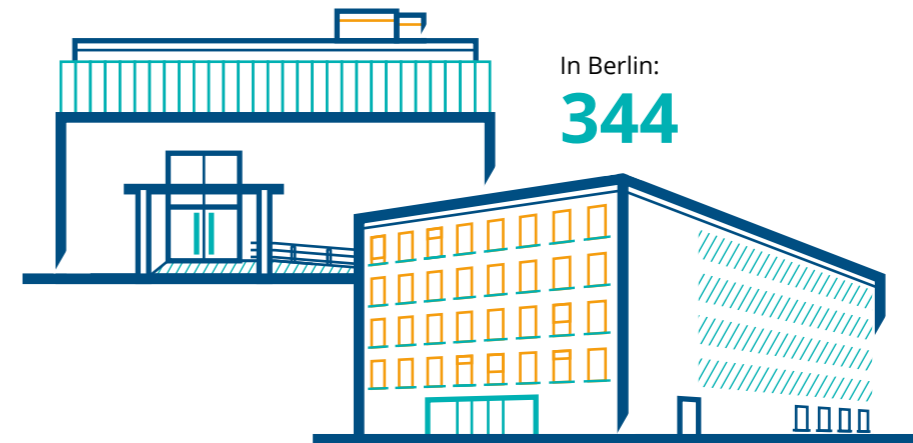
Staff in Germany Including trainees, special leave, and parental leave

**556**



**348** Women

**208** Men



In Sankt Augustin:

**156**



Average age in Germany:

**45.27**

(in years)

Average period of employment:

**11.43**

(in years)

### Staff working abroad

Posted employees

**105**

of which

**11**

Trainees



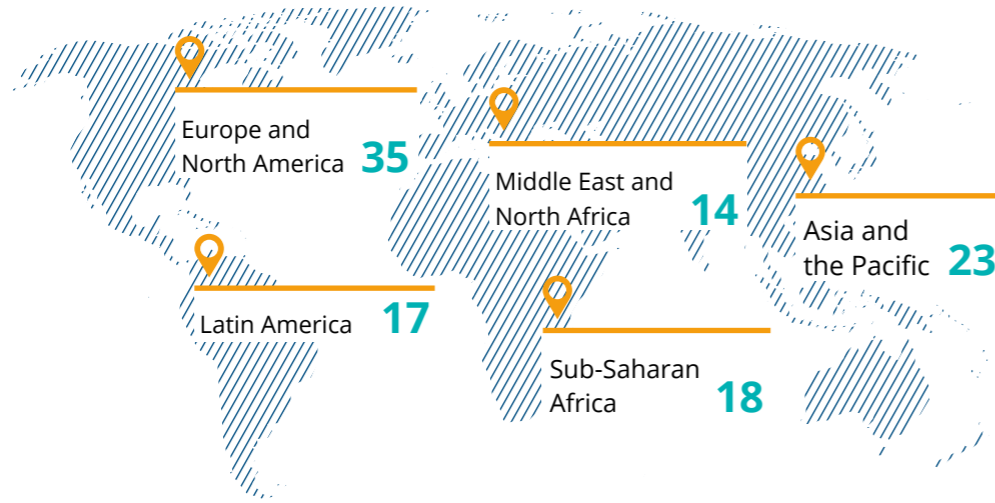
**632**

Local staff



## European and International Cooperation

Offices worldwide  
**107**



Events and Participants  
Worldwide

Events ..... **5,223**  
 Participants ..... **551,529**  
 Countries ..... **122**

## Politics and Consulting

**78** Publications  
**32** Meetings of experts  
**19** Events



## Civic Education

Events and Participants  
throughout Germany

Events ..... **1,560**  
 Participants ..... **100,359**  
 Locations in Germany ..... **425**

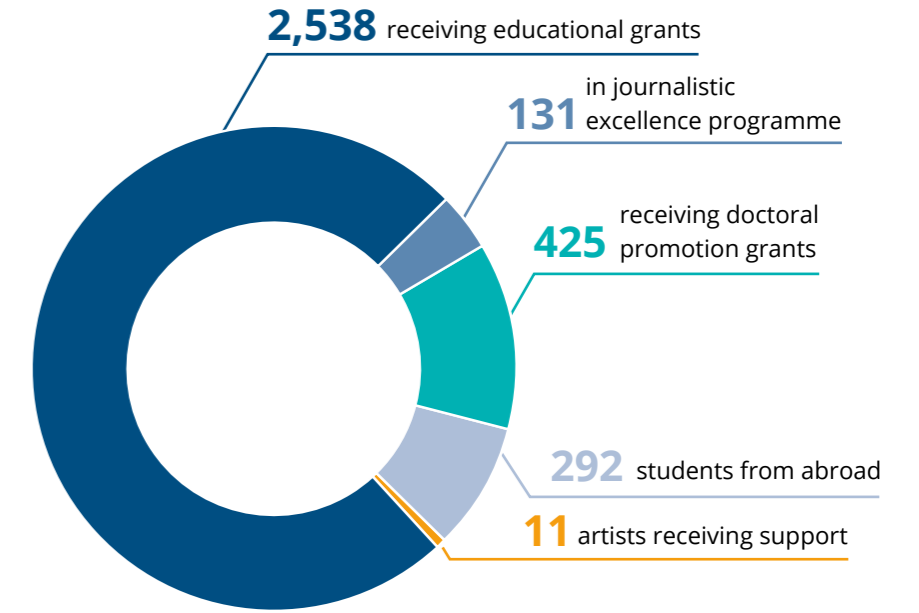


## Academic Promotion and Culture

Fellows  
**3,397**



Alumni (since 1965)  
**14,120**



## Reference and Research Services, Archives of Christian-Democratic Politics



newly digitised  
**16,000**  
Photographs  
in the Image Archive



**382,000**  
Database accesses



**17,500**  
Linear Metres  
of Acquired Files

## Our 2017 Laureates

### Literary Award

The author Michael Köhlmeier received the Literary Award of the Konrad-Adenauer-Stiftung at a ceremony in Weimar. Our former Chairman, Hans-Gert Pöttering, praised the author as an accomplished narrator of European history and an important emissary of the Western cultural tradition. The laudatory speaker, Professor Aleida Assmann, a cultural scholar at the University of Constance and recipient of the 2018 Peace Prize of the German Book Trade, acknowledged Köhlmeier's creative and visionary narratives in the age of information. The author expressed his thanks with an acceptance speech, in which he referred to his father, also an author, and the power of storytelling.

[www.kas.de/literaturpreis](http://www.kas.de/literaturpreis)

### Social Market Economy Prize

The foundation awarded the *Nationaler Normenkontrollrat* (National Regulatory Control Council) with the Social Market Economy Prize in December 2017 at the *Haus der Deutschen Wirtschaft* in Berlin. The council and its members have provided an outstanding service by reducing unnecessary bureaucracy and increasing efficiency, thereby broadening public support for the social market economy. Keynote speaker Annegret Kramp-Karrenbauer, former Prime Minister of the State of Saarland and current Secretary General of the Christian Democratic Union of Germany, and laudatory speaker Eric Schweitzer, President of the Association of German Chambers of Industry and Commerce, both paid tribute to the award winner.

[www.kas.de/preis-soziale-marktwirtschaft](http://www.kas.de/preis-soziale-marktwirtschaft)

### German Local Journalism Prize

The winner of the 2016 prize was the *Landeszeitung für die Lüneburger Heide*, which stood out among the 335 candidates with its cross-media project *Aufwachsen als Flüchtlingskind* (Growing up as a Refugee Child). The award ceremony took place in October 2017, as is the tradition, at the editorial office of the winner, this time in the Libeskind Building in Lüneburg. In his ceremonial speech, Jochen Wegner, voted 2016 "Editor-in-Chief of the Year", referred to the newspaper's local journalism as "excellent" and congratulated the winner by saying, "You are where we all want to be". A total of eleven outstanding achievements were honoured, including three voluntary activities.

[www.kas.de/lokaljournalistenpreis](http://www.kas.de/lokaljournalistenpreis)

### DenkT@g

Every two years since 2001, the foundation has held *DenkT@g*, a nationwide Internet competition. It calls upon young people aged 16 to 22 to present texts, research papers, interviews, and other projects that address the topics of the Holocaust and Nazi dictatorship, as well as current issues such as right-wing extremism, xenophobia, and anti-Semitism in our society. These contributions are then creatively prepared and edited to meet the requirements of a website. This 10th edition of the competition, in which over 10,000 young people have participated since 2001, runs until 31 October 2018.

[www.denktag.de](http://www.denktag.de)



# Departments of the Konrad- Adenauer-Stiftung

## European and International Cooperation For Democracy and Human Rights Worldwide

The Department of European and International Cooperation advocates democracy, the rule of law, human rights, and the social market economy worldwide. Particular emphasis in these efforts is given to the promotion of European unity, strengthening democratic parties around the world, and bolstering transatlantic relations, as well as supporting international cooperation in the areas of migration, energy, and development policies. The area of security policy has become increasingly significant, especially with respect to European security strategies, counter-terrorism measures, cybercrime, international organized crime, and nuclear disarmament. In 2017, our work was influenced by such issues as the German federal election, the resolve of the new French president in support of the European Union, China's "New Silk Road" expansion project, the worsening political situation in Venezuela, the violent repression of the opposition in Tanzania, and the conflict in Syria.



### Digital Disinformation

The debate concerning the influence of digital communication on political and societal discussion took on added significance in the wake of the American elections and the run-up to the German federal election. The resulting increased demand for regulation, however, has to be evaluated in relation to its impact on freedom of speech and the press. In this context our Washington office together with the Atlantic Council organized the #DisInfoWeek in June 2017. The event focused on the challenges posed by disinformation and featured Madeleine Albright, Francis Fukuyama, and David McAllister. The concern that the new German regulation against hate speech and fake news (*Netzwerkdurchsetzungsgesetz*) will provide more of an incentive to delete suspicious content rather than to defend freedom of speech was a matter discussed by Thomas Jarzombek, a member of the German *Bundestag*, in November at a symposium of the Forum Media and Development. This discussion will be continued in 2018 by the international network of the foundation's offices and our partners.



## Academic Promotion and Culture

### The Heart of our Breeding Ground for Talent

Our 2017 motto, "With Confidence into the Future", also served as a leitmotif of our Academic Promotion Department. In response to recent populist attacks on democracy, we have initiated numerous seminars on the foundations and future of the free and democratic state governed by the rule of law, as well as offering an appropriate response to populism.

Our programme to promote young journalists reported live from the Global Investigative Journalism Conference in South Africa, the largest international meeting for journalistic research.



The 2017/2018 Winter semester began with the post-graduate research programme entitled "Security and Development in the 21st Century," which was conducted by our Deputy Chairperson, Professor Beate Neuss. The goal of the course is to reconcile security and development policy perspectives, to analyse current global challenges, and to develop approaches towards possible solutions and strategies to overcome complex conflict and crisis situations.

The Culture Department provided artistic highlights with an homage to Ingvild Goetz and the awarding of our literary prize to Michael Köhlmeier. In addition, the EHF 2010 programme, which promotes talented artists, continued its successful work with a solo exhibition by Oskar Schmidt.

### Cybersecurity – How Well are We Protected?

The topic of digitalisation has long since found its place in all areas of our seminar programme. In 2017, one of these seminars dealt with the issue of digital security.

"IT security is the seatbelt of the digital economy", said former scholarship holder Barbara Engels of the German Economic Institute (IW) in Cologne. A hacker attack, she added, can often result in major economic consequences, for example, by causing damage to a company's image.

The German government's cybersecurity strategy was explained to our scholarship holders during a visit to the German Ministry of the Interior. Among other things, this strategy includes the mandate of the Federal Office for Information Security (BSI) to determine and monitor general regulations on cybersecurity for those operating critical infrastructures.

In describing the responsibilities of his agency, BSI President Arne Schönbohm stated that the BSI had developed a best practice strategy with respect to IT security. Should a company come under attack and then file a report with the BSI, the agency would be able to inform other vulnerable companies.

Katharina Mosene of the association *Deutschland sicher im Netz e. V.* (Germany – Safety Online), explained how private individuals can protect themselves from cyberattacks. She recommends the mnemotechnic verse method to create secure passwords. Take a sentence like "I have 2 cats, Tom and Jerry, who caught 3 mice today!", and use only the first characters: "Ih2c,TaJ,wc3mt!". After all, Internet security can only be achieved by the strict observance of simple rules.



## Politics and Consulting General Policy Department and Think Tank

The Department of Politics and Consulting offers analysis and consulting services aimed at a politically interested public as well as political decision-makers. Its staff also functions as contact persons with respect to the various themes examined by the department, both to the colleagues of the Konrad-Adenauer-Stiftung and, especially, external parties, keen to take advantage of the foundation's services. In addition to established themes from the spheres of social policy, empirical social research, and party research, as well as education, religion, and economic policy, the department is addressing important new subject



areas. These include, in particular, questions on the consequences of developments in the field of artificial intelligence and of digitalisation. Furthermore, the department has published a number of outstanding studies, including empirical analyses of the 2017 German federal election and four German state elections, as well as the study *Aufstieg heute - mehr als Arbeit und Einkommen* (available only in German) dealing with the self-perception of social mobility.



## Digitisation of the Electoral and Polling Archives of the Empirical Social Research Division

Since the 1970s, the Konrad-Adenauer-Stiftung has conducted its own surveys and provided election analyses. The necessary documents and records to utilize the surveys (questionnaires, codebooks, documentation, and analyses) are being archived and digitised in a standardized form that will facilitate the permanent use of this material. The same methods are being applied to election reports and surveys compiled by external institutes. The project began its work in November 2015 and should be completed by the end of 2018. An external service provider was contracted to scan the paper documents.

The evaluation and editing of the scanned results (error checks, assessment of the scans) is currently being done by student assistants of the Department of Politics and Consulting.





## References and Research Services

### Archives of Christian-Democratic Politics

The safeguarding of archival materials and their scientific study are traditional tasks of an archive. In addition to these duties, the Department of References and Research Services also promotes research into the Christian Democratic movement. The department offers publication opportunities and provides stimulation for university research initiatives through an Internet portal operated by its Contemporary History Division that focuses on Konrad Adenauer and the history of the CDU, as well as with its journals *Forschungen und Quellen zur Zeitgeschichte* and *Historisch-Politischen Mitteilungen* (available only in German).

In addition, it provides services to the other departments of the foundation, in particular, through its library, archives, and media analyses. In 2017, the department focused on marking the 50th anniversary of the death of Konrad Adenauer with numerous events, publications, and an exhibition.



### Our Archive is Becoming Digital

As part of the "WD/ACDP Digital" project, which has been underway since 2016, previously analogue work processes have been adapted to meet the needs of a digital age. Additionally, scanners for various paper sizes and types of document are currently being purchased for the purpose of retro-digitisation. These scanners will be incorporated into scanning facilities with an integrated workflow. The procurement of an archival system capable of archiving genuine digital documents is now in the implementation stage. Our archives of written documents, media archives, and the library are pressing ahead with the digitisation of documents, images, and library collections that are exclusively in the possession of the foundation.

The project will be completed with a non-site-specific digital reading room and the possibility of a unified search across all of the specialist systems within the References and Research Services/Archives of Christian-Democratic Politics.

The contemporary history Internet portals on Konrad Adenauer, the history of the CDU, and Helmut Kohl have developed into a significant source and repository of materials for scholarly and political educational activities.



## Civic Education In the Service of Democracy

Current domestic and foreign policy challenges are increasing both in intensity and dynamism. The Civic Education Department listens to citizens. It provides them with information and offers orientation in order to facilitate their empowerment.

The Civic Education Department has a real impact because it is situated in a strategic position within the overall context of the Konrad-Adenauer-Stiftung and it stimulates exchange with the other departments of the foundation. It is open to topical dialogue while always being anchored in the Christian Democratic tradition.

The quality of civic education originates from the formats that meet the needs of topicality and discussion. This ensures authenticity and intensity during the exchange of views at multi-day events. Ongoing digitalisation in Civic Education has provided a clear impulse in 2017, as *Adenauer Campus* and *Politsnack* have demonstrated the success of the digital format.

Civic education strengthens democracy and secures its future.



### Digitalisation Can Be Observed at Many Levels

We see a great increase in attempts to evidently steer, launch, and, in particular, to manipulate the direction of political debates by means of digital technology. Through its events, the Civic Education Department aims to raise awareness of these methods and of possible countermeasures. It offers special programmes in media skills to young people, encouraging them to take a careful approach towards the Internet and social networks.

Digitalisation, in the sense of a transformation towards electronically assisted processes through information and communication technology, is a central issue in many policy areas: As such, workplace organisations, educational services, public services, and, not least of all, management and administration structures are being profoundly altered. The Civic Education Department provides information on all these processes and enables citizens to understand these changes and to take advantage of the opportunities they pose.

Online services offer a great opportunity to enhance coverage of the foundation's central issues. In addition, new thematic areas are conceived each year.



## Communication

### Increasing our Visibility

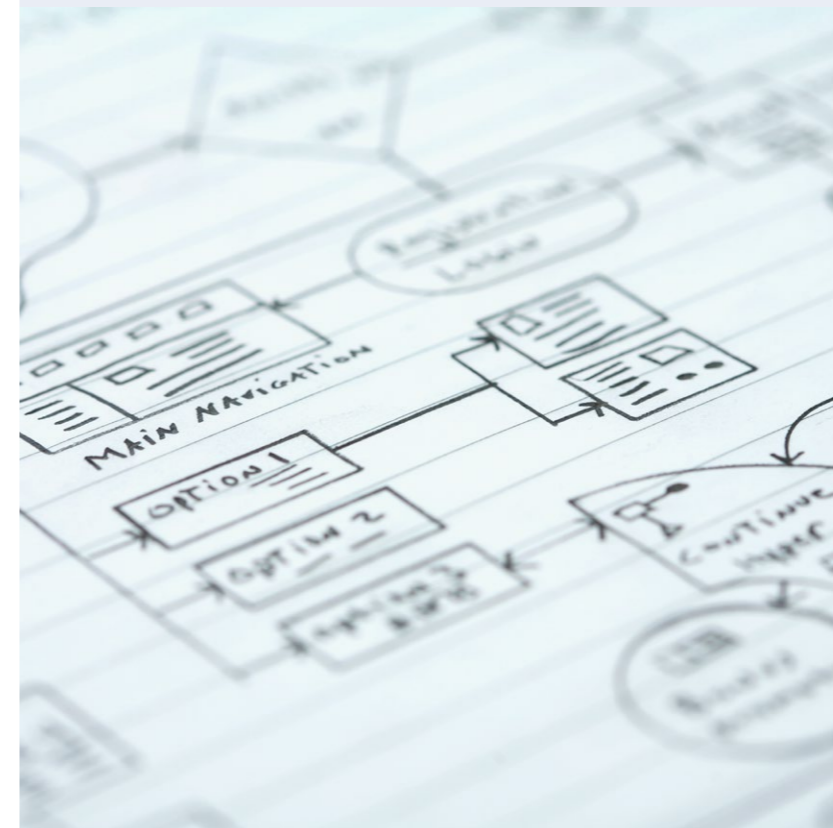
With its management and coordination of events, publications, and the media marketing of various events and services offered by the foundation, the Communication Department, in close cooperation with all of the other departments, makes an essential contribution to the visibility of the Konrad-Adenauer-Stiftung both at home and abroad. At the same time and together with the Academy, it oversees the foundation's forum for dialogue between society, politics, culture, science, and business throughout Germany.

This year's leitmotif "With Confidence into the Future" has been communicated internally and externally through the department's support of numerous individual events and publications. In particular, the journal *Die Politische Meinung* (available only in German) has taken action to encourage the courage and confidence needed to shape the future, especially with its editions *Demokratie – Vertrauen in die Zukunft* (Democracy – Confidence in the Future), *Draußen im Lande – neue Gegensätze zwischen Land und Stadt?* (Out in the Countryside – New Contrasts between Rural and Urban Areas?), and *Neue Technologien – noch menschlich?* (New Technologies – Are they still Human?).



### Important Online Communication Channel on a Solid Footing for the Future

Since 2017, the Konrad-Adenauer-Stiftung has responded to ongoing digitalisation by modernizing its most important digital communication channel. Its website [kas.de](http://kas.de) has been made fit for the future, given a new optical design, and expanded with numerous functions and improvements. In a number of progressive steps, the web content offered by the foundation will be restructured in the coming years. A first version will be released in the fourth quarter of 2018.



The changes mean many improvements, especially for the users. The new, fresh layout will make our content more attractive, the orientation on the website will be simplified through improved visual elements and, in particular, thanks to a redesigned search function. The complete range of content will also be optimized for mobile use. Starting in autumn 2018, further important upgrades will follow. These include customisation and also an online payment function for events or seminar registration.



# Names, Facts, Annual Accounts

## Capital Account

Annual Accounts as of December 31, 2016

<b>Assets</b>	<b>December 31, 2016</b>	<b>December 31, 2015</b>
	€	Thousand €
<b>A. Fixed assets</b>		
Intangible assets	321,822.00	255
Property, plant and equipment	23,482,783.78	21,574
Financial assets	12,004,193.63	12,332
<b>B. Special assets</b>	<b>6,595,299.18</b>	<b>6,573</b>
<b>C. Current assets</b>		
Inventories	55,779.60	44
Receivables and other current assets	3,302,071.19	4,384
Cash at banks and on hand	12,917,203.25	15,935
<b>D. Prepaid expenses</b>	<b>229,876.40</b>	<b>222</b>
<b>Balance sum</b>	<b>58,909,029.03</b>	<b>61,319</b>

<b>Liabilities</b>	<b>December 31, 2016</b>	<b>December 31, 2015</b>
	€	Thousand €
<b>A. Own funds</b>	<b>5,285,058.92</b>	<b>5,242</b>
<b>B. Reserves</b>	<b>1,491,185.80</b>	<b>1,099</b>
<b>C. Earnmarked funds</b>	<b>1,918,543.30</b>	<b>1,908</b>
<b>D. Subsidies for asset financing</b>	<b>35,541,778.99</b>	<b>33,880</b>
<b>E. Other liabilities</b>	<b>10,370,231.02</b>	<b>12,161</b>
<b>F. Deferred income</b>	<b>4,302,231.00</b>	<b>7,029</b>
<b>Balance sum</b>	<b>58,909,029.03</b>	<b>61,319</b>

These annual accounts were audited and certified by the BDO AG Wirtschaftsprüfungsgesellschaft.

The Konrad-Adenauer-Stiftung e. V. publishes its balance sheet, a statement of income and expenses, as well as the complete certificate of the auditor in both the annual financial statement of the foundation and in the electronic Federal Gazette on the Internet ([www.ebundesanzeiger.de](http://www.ebundesanzeiger.de)).

## Income Statement/ Expenditure Account

Annual Accounts as of December 31, 2016

Grants and subsidies	December 31, 2016 €	December 31, 2015 Thousand €
Federal government grants	159,147,940.30	147,440
State and municipal grants	2,779,905.69	2,600
Other grants	4,533,211.97	4,930
	<b>166,461,057.96</b>	<b>154,970</b>
<b>Income from funds</b>	<b>274,326.81</b>	<b>557</b>
<b>Donations</b>	<b>981,551.01</b>	<b>739</b>
<b>Membership fees</b>	<b>2,004,316.04</b>	<b>1,933</b>
<b>Other income</b>	<b>1,384,281.85</b>	<b>1,975</b>
<b>Project expenses</b>		
International cooperation	88,684,982.16	81,938
Student and graduate scholarships	23,549,762.47	22,836
Congresses, meetings, and seminars	6,235,092.97	6,016
Exhibitions and publications	1,423,154.43	1,606
Research expenses	343,698.65	285
Other project expenses	1,260,324.77	1,532
	<b>121,497,015.45</b>	<b>114,213</b>
<b>Fund expenses</b>	<b>211,976.14</b>	<b>407</b>
<b>Personnel expenses</b>	<b>34,045,503.13</b>	<b>32,491</b>
<b>Administrative expenses</b>	<b>11,956,735.63</b>	<b>10,739</b>
<b>Expenses for investment and other financing</b>	<b>1,751,607.90</b>	<b>712</b>
<b>Grants to other foundations</b>	<b>963,000.00</b>	<b>931</b>
<b>Other expenses</b>	<b>241,426.59</b>	<b>98</b>
<b>Depreciation on property, plant and equipment</b>	<b>13,503.00</b>	<b>14</b>
<b>Expense/revenue surplus</b>	<b>424,765.83</b>	<b>569</b>
<b>Withdrawals from reserves</b>	<b>490,094.25</b>	<b>15</b>
<b>Allocations to reserves</b>	<b>896,295.76</b>	<b>562</b>
<b>Net income</b>	<b>18,564.32</b>	<b>22</b>

In line with the recommendations of the commission of independent experts appointed by the German President from February 17, 1993, we hereby publish in the supplement to the preceding annual financial statement the following for the fiscal year 2016:

### Size of personnel in comparison with previous year

Status	December 31, 2016	December 31, 2015
Personnel in Germany	547	521
Personnel abroad	100	101
<b>Total</b>	<b>647</b>	<b>622</b>
Trainees	11	16

The size and nature of the management, consisting of members of the German Bundestag, state parliaments, federal or state governments, party executives at the federal or state level, and the European Parliament, was:

### The Board of the Konrad-Adenauer-Stiftung with a total of 23 members\* (22 members, 1 Honorary Chair) are:

- 1 Federal Chancellor
- 1 President of the German Bundestag
- 6 Members of the German Bundestag
- 6 Members of the federal party executive without any of the above mentioned executive functions
- 15

\* Some members perform more than one executive function.

## Overview

Expected Income and Expenses

Income	2018 (target)* Thousand €	2017 (target) Thousand €
<b>Grants and subsidies</b>		
Federal government	171,817	170,832
State governments	3,018	2,601
Other	5,290	6,017
	<b>180,125</b>	<b>179,450</b>
<b>Funds/Donations</b>	<b>299</b>	<b>426</b>
<b>Registration fees</b>	<b>1,487</b>	<b>1,457</b>
<b>Other revenues</b>	<b>1,165</b>	<b>741</b>
<b>Total income</b>	<b>183,076</b>	<b>182,074</b>
<b>Expenses</b>	<b>2018 (target)* Thousand €</b>	<b>2017 (target) Thousand €</b>
<b>Project expenditures</b>		
Student and graduate scholarships	25,160	25,188
Congresses and seminars	5,519	5,360
International cooperation	94,439	95,087
Publications/exhibitions	1,348	1,201
Research expenses	470	189
Support of art and culture	352	346
Other project expenses	623	733
	<b>127,911</b>	<b>128,104</b>
<b>Personnel expenditures (within Germany)</b>	<b>39,026</b>	<b>36,674</b>
<b>Administrative expenditures</b>		
Business needs	2,773	2,625
Building expenditures	4,708	5,036
Other administrative expenditures	2,512	3,867
Sales merchandise	1	1
	<b>9,994</b>	<b>11,529</b>
<b>Other expenditures</b>	<b>1,825</b>	<b>2,655</b>
<b>Expenditures on investments</b>	<b>4,320</b>	<b>3,112</b>
<b>Total expenses</b>	<b>183,076</b>	<b>182,074</b>

\* Budget for 2018. Last amended: September 26, 2017

# Joint Declaration on State Funding of Political Foundations

The Konrad-Adenauer-Stiftung, Friedrich-Ebert-Stiftung, Friedrich-Naumann-Stiftung, Hanns-Seidel-Stiftung and the Heinrich-Böll-Stiftung are the political foundations that are associated with the major German parties, the Christian Democratic Union, the Social Democratic Party, the Free Democratic Party, the Christian Social Union in Bavaria and Alliance 90/The Greens, respectively.

Their goal, as established in their statutes, is to contribute to the future of our commonwealth. They work on civic education projects focused on social policy and democracy, and on providing information and political consulting at home and abroad. These activities are based on the principles of a liberal and democratic order, and adhere to the principles of solidarity, subsidiarity, and mutual tolerance. They in particular focus on:

- › inspiring people to get involved in political issues, as well as promoting and expanding their interest in civic engagement through civic education;
- › providing guidelines to take action in politics through the promotion of academic and political research and consulting, as well as enriching the dialogue and transfer of knowledge between academics, politicians, and representatives of the government and business;
- › researching the history and evolution of political parties as well as of political and social movements;
- › promoting academic training and continuing education for gifted young people through fellowships and extracurricular programmes;

- › promoting culture and the arts through events, scholarships and restoring cultural artifacts;
- › supporting the goal of European unity and contributing to a greater understanding among peoples through information and international exchanges;
- › providing development aid through programmes and projects, and contributing to the establishment of democratic and free structures that adhere to the rule of law and respect human and civil rights.

It is self-evident that the political foundations utilise their resources in the most effective and transparent manner. The political foundations are committed to informing the public on their activities and the utilisation of their finances, thus strengthening public confidence in their work.

This is also one of the reasons the political foundations have agreed to follow the recommendations of a commission of independent experts appointed by the Federal President without even waiting for potential legislative action. This joint declaration lays out the understanding of their mission, in particular in regards to the public financing of their work and accountability to the public.

[www.kas.de/gemeinsame\\_erklaerung](http://www.kas.de/gemeinsame_erklaerung)

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Professor of International  
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Member of the German Bundestag,  
Parliamentary State Secretary

**Klaus Welle**

Secretary General of the European  
Parliament

**Prof. Dr. Birgitta Wolff**

President of the Goethe University  
Frankfurt am Main

Last amended: March 2018

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Entrepreneur

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Former Parliamentary State  
Secretary, Chairman of the  
Hermann-Ehlers-Stiftung e. V.

**Elmar Brok, MEP**

Former Chairman of the  
European Parliament Committee  
on Foreign Affairs

**Emine Demirbüken-Wegner**

Former State Secretary

**Eberhard Diepgen**

Former Mayor of Berlin

**Steffen Flath**

Former Minister of State,  
Former Chairman of the CDU  
Parliamentary Group in the  
Landtag of the Free State of  
Saxony

**Michael Gahler**

Member of the European  
Parliament,  
Member of the CDU/CSU  
Parliamentary Group in  
the European Parliament

**Dr. Reinhard Göhner**

Former Parliamentary  
State Secretary

**Tanja Gönner**

Chair of the Management Board  
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Former Federal Minister,  
Deputy Chairman of the  
CDU/CSU Parliamentary Group  
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Democratic Union/Christian  
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Manager for Global External Affairs  
und Public Policy at Daimler AG

**Freya Klier**

Author and Director

**Julia Klöckner**

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**Prof. Dr. Marianne Kneuer**

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**Roland Koch**

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Last amended: March 2018

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Discover the advantages of holding a conference at this exceptionally beautiful resort on Lake Como. Or enjoy a vacation at Konrad Adenauer's holiday residence of many years. Awaiting you are 34 guest rooms in two facilities, conference rooms accommodating up to 60 persons, a restaurant, two bocchia courts, a garden swimming pool, and a 27,000 square meter large magnificently well-groomed park.

From 1959 onwards, the first German Chancellor regularly spent his holidays at the Villa La Collina, which was built in 1899. The property lies on a hill with a spectacular view of Lake Como. In the immediate surroundings, one can marvel at the picturesque village of Bellagio and the mountainous Graubünden region. In 1977, the Konrad-Adenauer-Stiftung purchased the vacation residence and, since then, the obligations of historical preservation are combined with the opportunity of continuing Adenauer's work and influence in a setting that facilitates inner reflection and intensive discussions like no other. As a European meeting point, an international conference centre for specialist discussion panels, and, not least, as a creative workshop for writers and artists, the Villa La Collina has long since become an indispensable part of the Konrad-Adenauer-Stiftung.

The Villa and the Accademia can also be booked by clubs, associations, and business enterprises as a location for exclusive meetings or conferences. What is more, the extraordinary atmosphere of the Villa La Collina makes it an ideal location to spend a few days to enjoy a private vacation or to celebrate a festive event.

The atmosphere is unique, the excursion possibilities are many, and the bocchia courts on the grounds of the villa provide an enticing opportunity to discover Konrad Adenauer's favourite sport. The garden swimming pool offers cool refreshment and the menu of its delicious Italian kitchen is guaranteed to bolster one's physical and mental well-being.



You can find numerous photos, a short film, and a great deal more information, in English as well as in Italian, on our web site:  
[www.villalacollina.com](http://www.villalacollina.com)

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