



New Frontiers and Sovereignty on  
the brink of Global Challenges

## PROGRAMME

24 -25

September

2020

Organisers



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Conference languages are Portuguese, Spanish and English.

Virtual Seminar

# September 24<sup>th</sup>

## 10:00\* WELCOME / OPENING REMARKS

### **Anja Czymmeck**

Director of the Konrad Adenauer Foundation Brazil,  
Germany

### **José Pio Borges**

President of the Board of Trustees of the Brazilian Center for  
International Relations, Brazil

### **Ignacio Ybáñez**

Ambassador, Head of the Delegation of the European Union  
to Brazil

## 10:15\* OPENING SPEECHES

### **New frontiers and Sovereignty on the brink of Global Challenges**

#### **Fernando Azevedo e Silva**

Brazilian Minister of Defense

#### **David McAllister**

Chair of the Committee on Foreign Affairs in the European  
Parliament

Moderator

#### **Ignacio Ybáñez**

Ambassador of the European Union to Brazil

\* *Brasilia time (UTC/GMT-3)*

## Traditional Frontiers: issues on Sovereignty and Security

- How do migration flows impact cross-border security management?
- In which way do environmental challenges affect geopolitics in a pandemic scenario?
- How to manage sovereignty and international cooperation in times of growing nationalism?
- What role do traditional borders play in the 21st century?

### Ary Soares Mesquita

Lieutenant General, Brazil

### Henning Speck

Political Adviser, German Bundestag, Germany

### Elena Lazarou

Member of the European Parliamentary Research Service, Belgium

Moderator

### Antonio Jorge Ramalho da Rocha

Professor, University of Brasília, Brazil

### **Economic Frontiers: Defense Industry in the Globalized World**

- Is there partnership for the defense industry in Latin America and Europe?
- What is the potential for technology transfer between the private and military sectors?
- How to improve the defense industry's protection of strategic and sensitive data and facilities such as energy, water and banks?
- How will states cope with the possible effects of the Covid-19 crisis on military spending and resource allocation?

#### **Jackson Schneider**

President and CEO, Embraer Defesa e Segurança, Brazil

#### **Carlo Masala**

Professor, Bundeswehr University Munich, Germany

#### **Anne Fort**

Head of Unit at the Directorate-General for Defence Industry and Space (DG DEFIS) at the European Commission, Belgium

Moderator

#### **André Clark**

General Manager at Siemens Energy Brazil and Member of the Board of Trustees of the Brazilian Center for International Relations, Brazil

\* *Brasilia time (UTC/GMT-3)*

## New Frontiers in the Geopolitical Digital Era

- What are the responsibilities of global governance in the regulation and protection of cyberspace?
- How does 5G mark the era of digital geopolitics?
- How to foster defense cooperation in general in “Outer Space”?

### Eduardo Magrani

Konrad Adenauer Foundation Fellow, Brazil

### Juan Battaleme

Academic Secretary of the Argentinean Council of International Relations, Argentina

### Wiktor Staniecki

Head of Cyber Sector in the Security and Defense Policy Division at the European External Action Service, Belgium

Moderator

### Sabrina Medeiros

Professor, Brazilian Naval War College, Brazil

### Anja Czymmeck

Director of the Konrad Adenauer Foundation Brazil, Germany

### José Pio Borges

President of the Board of Trustees of the Brazilian Center for International Relations, Brazil

### Ignacio Ybáñez

Ambassador of the European Union to Brazil

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\* *Brasilia time (UTC/GMT-3)*

## Anja Czymmeck

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Anja Czymmeck has a master's degree in Linguistics and Geography from the University of Bonn and was scientific assistant to members of the North Rhine-Westphalia Parliament and the European Parliament (Brussels and Strasbourg). Subsequently, from 1998, she held different positions at the Konrad Adenauer Foundation headquarters in Berlin, as well as in other countries, such as: project assistant in Venezuela, Desk Officer of

the Latin America team, head of KAS offices in Fortaleza / Brazil and North-Macedonia and Kosovo. From January 2015 to April 2016, she was Desk Officer of the foundation's projects in Western, Southeast, Northern Europe and in the Andean Regions. Current Position since August 2019: Director of KAS Brazil Office in Rio de Janeiro.

## José Pio Borges

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Jose Pio Borges has served as President of the Brazilian National Bank for Economic and Social Development (BNDES). He was also CEO of Pronor Petroquímica and Managing Director at BBM Bank. Currently, he is member of the Board of Directors of Captalys Investments, and of the Strategic Board of Casa Firjan. He has also served in the Board of Petrobras, Cia Vale do Rio Doce, Aracruz Celulose SA, among many others. He is director at the Stefan Zweig House in

Petrópolis and Chairman of the Board of the Eva Klabin Foundation, among others.

## Ignacio Ybáñez

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Ignacio Ybáñez is Ambassador of the European Union to Brazil. He is a Spanish Diplomat and was Secretary of State at the Ministry of Foreign Affairs and Cooperation of his country, where he also held the position of Director-General for Foreign Policy and Multilateral Global Affairs and Director-General of Africa, the Mediterranean and the Middle East. In addition, he was Spanish Ambassador to Russia.

## Fernando Azevedo e Silva

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Fernando Azevedo e Silva is the Brazilian Defense Minister since January 2019. Retired Army General, he was promoted to his last commission in 2014. In his military career, besides attending all the regular officers' courses, he specialized as Army Pathfinder. He commanded the Brazilian Airborne Infantry Brigade and the Brazilian Army Physical Fitness Centre. In 2013 and 2014, he presided the Olympic Public Authority. As East Military Commander, he coordinated

the area defense during the Rio 2016 Olympics. In the following year, he took charge of the Brazilian Army General Staff. His last function, before being nominated Defense Minister, was Special Adviser to the Brazilian Federal Supreme Court President.

## David McAllister

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David McAllister was elected as a member of the State Parliament of Niedersachsen (Lower Saxony) in 1998. From 2003 to 2010 he served as Chairman of the Christian Democratic Union (CDU) Group and from 2010 until 2013 as Prime Minister of Niedersachsen. Since 2014 he is a Member of the European Parliament and is Vice President of the European People's Party (EPP). He chairs the Committee on Foreign Affairs in the European Parliament and also

the UK Coordination Group.

### PANEL 1

## Ary Soares Mesquita

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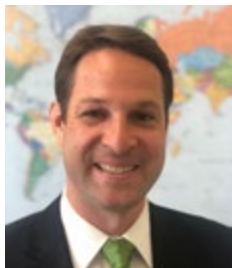


Lieutenant General Ary Soares Mesquita joined the Air Force in 1984. Main positions: 26th Airlift Squadron Commander, Salvador Air Base Commander, Aeronautical Attaché at the Brazilian Embassy in South Africa, head of the Aeronautical Social Communication Center and ALA 1 Commander. Current position: Secretary of Defense and National Security.



## Henning Speck

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Henning Speck serves as a National Security Advisor to the CDU/CSU Parliamentary Group in the German Bundestag, giving counsel and advice to all members of the Conservative Caucus in Germany's Federal Parliament on the vast range of foreign and security policy topics. Mr. Speck is a career diplomat in the German Foreign Service who held various positions in the Foreign Ministry, Federal Chancellery and the German Embassies in Kabul and Washington.

## Elena Lazarou

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Dr. Lazarou is Policy Analyst at the European Parliamentary Research Service (EPRS), where her research focuses on security and defence, global governance, transatlantic relations and EU foreign policy. Prior to joining EPRS, she was assistant professor and Head of the Center for International Relations of the Getulio Vargas Foundation (FGV), Brazil. She received a Ph.D. in International Relations from the University of Cambridge in 2008. She has held research positions at the University of Cambridge, the

University of Sheffield and the London School of Economics (LSE). She is also an Associate Fellow on the "US and Americas" programme at Chatham House.

## Antonio Jorge Ramalho da Rocha

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Antonio Jorge Ramalho da Rocha, PhD, is associate professor of the Institute of International Relations at the University of Brasilia. His professional career includes experiences at the Ministries of Defense, Foreign Affairs and Education, and at the Secretariat for Strategic Affairs of the Presidency. He headed the South American Defense School of UNASUR's Defense Council. His research focuses on international security and national defense.

## Jackson Schneider

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Jackson Schneider is President of Embraer Defense & Security, since 2014. He has a law degree from the University of Brasilia (UNB) and MBA from Business School São Paulo. He is currently Member of Estácio Participações S.A Board of Directors. He is also an active member of various non-profit organizations such as the Biennial Foundation of SP, the AACD (Association to Support Disabled Children), MASP "Art Museum" Executive Board, Advisory Council of Instituto Serzedello Corrêa from TCU (Brazil's General Accounting Office) and Chair of the Brazilian Chapter of the BRICS Business Council (CEBRICS).

## Carlo Masala

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Dr. Carlo Masala holds the Chair for International Relations at the University of the German Bundeswehr in Munich. Furthermore, he is Project Director of Metis Institute for Strategy and Foresight, which works exclusively for the Political Department of the German MoD. Before joining the University, Carlo Masala was Deputy Director of the Academic Research Branch of the NATO Defense College (Rome). He is author of numerous journal articles and books and he is also counsellor to various national governments and international organizations.

## Anne Fort

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Anne Fort is Head of Unit at the Directorate-General for Defence Industry and Space (DG DEFIS) at the European Commission. She is responsible for the Defence Industry and Market Policy. She joined the European Commission 20 years ago and worked on competition policy and on fisheries policy. She also taught courses on the European Union at the National University of Singapore from 2009 to 2013.

## André Clark

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Mr. Clark has years of experience in the Energy, Oil & Gas, Manufacturing, Logistics and Infrastructure areas. With an active role in several associations and entities from different business segments, he is present in the most important discussions about Brazil. He holds a Bachelor's Degree in Chemical Engineering from Escola Politécnica of the University of São Paulo (USP) and an MBA in Finance and Operations Management from New York University Stern School of Business.

PANEL 3

## Eduardo Magrani

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Brazilian qualified lawyer, Ph.D. in Law. Affiliate at the Berkman Klein Center for Internet & Society at Harvard University. Senior Fellow at the International Cooperation program of Konrad Adenauer Foundation/KAS.

## Juan Battaleme

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Academic Head of the Argentinean Council of International Relations (CARI) – Professor at the Naval War College and Air Force College – Professor in Technology and International Security at UBA and UCEMA- Chevening and Fulbright Fellow – PhD Candidate on Organizations Management (UCEMA) – BA in Political Science – MA in International Relations (FLACSO)- MA in Public Administration and State Sciences (UCEMA) – Former advisor to the National Security office under former president Macri.

## Wiktor Staniecki

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Wiktor Staniecki is the Head of Cyber Sector in the Security and Defence Policy Division at the European External Action Service. Before assuming this post, he was posted to Tokyo, working in the Political Section of the EU Delegation to Japan. Within the European External Action Service, Mr Staniecki also worked as desk officer for Brazil (2013-2015) and the United States (2008-2013). Mr Staniecki holds Master's Degree on European Studies from the Adam Mickiewicz University in Poznan, Poland, as well as Diplôme

d'Etudes Générales Européennes of Centre Européen Universitaire de Nancy 2.

## Sabrina Medeiros

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Associate Professor in International Relations at the Brazilian Naval War College, faculty member of the Maritime Studies Post-graduate Program (PPGEM). Doctor in Political Science at IESP/IUPERJ (2005), DAAD sandwich fellow at WZB, Berlin. MPhil in Social History and Bachelor in History (Rio de Janeiro Federal University). Research manager at the Inter-agency where she is dedicated to cooperation architectures and decision-making.



**XVIIIFORTE**