

# Nordic and German views on Smart Health

## How innovations can enhance wellbeing and an improved quality of life in an ageing society?

Date 26.08.2021 at 17:00 CET

Zoom Registration:

[https://kas-de.zoom.us/webinar/register/WN\\_Kj5KJlIPR0ugC5s97wbpRQ](https://kas-de.zoom.us/webinar/register/WN_Kj5KJlIPR0ugC5s97wbpRQ)

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The outbreak of the Covid-19 pandemic has made health the all-dominant megatrend in all societies that underlined the importance of anticipating future challenges. Also, it showed that the healthcare systems in most countries are under tremendous pressure. For instance, the Nordics and Germany are both facing a demographic shift towards an ageing population with new complex health and social care challenges, including more patients with chronic diseases.

Smart Health innovations are recognized to become increasingly relevant in the course of the digital transformation of the sector providing an enormous potential around digital solutions and medical medical technology research and development. These solutions entail technological developments in mobile and portable devices, big data analytics and cloud computing, as well as novel ideas on patient co-management, health monitoring of remote communities, or the prevention of unhealthy lifestyles, among others.

Together with experts from the Nordic countries and Germany we want to explore the question how innovations can enhance wellbeing and an improved quality of life in an ageing society.

After the panel discussion, we invite the audience to discuss with us thoughts and ideas about the future of Smart Health in Europe as a part of the conference of Europe.

## Programme

- 17:00**      **Welcome**  
**Leonie Schiedek**, Project coordinator, KAS Nordic Countries Project
- Panel discussion**
- Kari Klossner**, Head of Smart Life Finland Programme, Business Finland, Finland
- Dr. Alexander Schellinger**, Head of Supply Management Development, Techniker Krankenkasse, Germany
- Göran Larsson**, Director of Research and Development, Region Västerbotten, Sweden
- Robert Lauritzen**, CEO, Cerebriu, Denmark
- Moderation**  
**Sylvia Hartmann**, Vice-Chair | KLUG - German Climate Change and Health Alliance e.V.
- Discussion with Q&A**
- 18:00**      **Open space for discussion about future of Smart Health in Europe**
- Moderation**
- Leonie Schiedek**, Project coordinator, KAS Nordic Countries Project
- 19:00**      **Closing of the event**