

# I SOUTH EAST EUROPE MEDIA FORUM ZAGREB, CROATIA

Meeting between publishers, media executives, editors-in-chief and leading journalists from  
South East Europe (SEE)

## Media and Democracy in South East Europe: Developments and Future

27 June – 28 June 2007, Zagreb

under the  
Patronage of  
the President of Croatia H.E. Stjepan Mesic

WAZ Mediengruppe  
Konrad-Adenauer-Stiftung (KAS)  
South East Europe Media Organisation (SEEMO) - affiliate of the  
International Press Institute (IPI)



with local partners

Europapress Holding (EPH), HINA, HRT, Mediaservis, Obiteljski radio and  
NCL Media Group



**Conference languages:**

English, German and Croatian (with translation)

**Conference venue:**

**Croatian Journalists' Association (HND), Perkovceva 2, 10000 Zagreb**

**Accommodation:**

**Hotel Laguna**

Kranjčevićeva 29, 10000 Zagreb, Croatia

Phone: +385 1 30 47 000; Fax: +385 1 30 47 077;

**Hotel Westin**

Krsnjavoga 1, 10000 Zagreb 10000, Croatia

Phone: +385 1 489 2000, Fax: +385 1 489 2001

**Hotel Panorama**

Trg krešimira Čosića 9 (Trg Sportova), 10000 Zagreb, Croatia

Phone: +385 1 365 8333

**SEEMO team in Zagreb: Eser Akbaba, Ivana Cucujkic, Zwetelina Damjanova, Dora Tadic, Filip Mojzes, Manuel Grebljic and Mirjana Zivanovic (coordinator).**

**Other members of the SEEMO team in Zagreb: Slobodan Polic and Zeljko Bistricki.**

**Media contacts (contact person for interviews / meetings with representatives from WAZ, KAS, SEEMO and other participants): Paul Binder, Director of Communication, WAZ Media Group**

**SEEMO contacts by phone:**

**In Croatia – SEEMO help line (24 hours) 27 June 10 am – 29 June 10 am:  
from Croatia 095/ 820 11 00; outside Croatia +385 95 820 11 00**

**SEEMO-IPI Secretary in Vienna (Ms. Eva Maria Grabmair) on 26, 27, 28 and 29 June  
9.00 am- 5 pm : +43 1 512 90 11 20**

## Wednesday, 27 June 2007

### Arrival of participants

- 13.00        **Opening of the registration in Hotel Panorama Four Points, Zagreb and Hotel Westin, Zagreb – SEEMO registration desk (for guests in this two hotels the registration is in the hotel)**
- 16.10        Meet in the lobby of the **Hotel Panorama Four Points** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)
- 16.20        Bus transfer from the **Hotel Panorama Four Points** to the conference venue
- 16.25        Meet in the lobby of the **Hotel Westin** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)
- 16.30        Bus transfer from the **Hotel Westin** to the conference venue
- 16.45        Registration of Participants (participants from Zagreb and for guests in hotel Laguna) and welcome drink at the Croatian Journalists' Association (HND), Perkovceva 2, 10000 Zagreb
- 17.15        **Opening ceremony**
- Oliver Vujovic**, Secretary General, SEEMO, Vienna (Chairperson)
- Ante Gavranovic**, SEEMO Croatia President and former President of the Croatian Journalists' Association, Zagreb
- 17.30        **Welcome speech by the President of Croatia H.E. Stjepan Mesic**
- Short Interview with the President**
- Nadezda Gace**, President, Independent Journalist Association of Serbia, NUNS, Belgrade (5 minutes)
- Jorgos Papadakis**, Journalist, Athens (5 minutes)
- 18.00        **Welcome Statements and Introductions**
- Stephan Holthoff-Pförtner**, WAZ Media Group, Representative of the proprietors of the Funke family-owned company, Essen
- Christian Schmitz**, Konrad-Adenauer-Stiftung (KAS), Director for Croatia and Slovenia
- Dirk Förger**, Konrad-Adenauer-Stiftung (KAS), Director of the Project Media and Democracy South East Europe, Sofia
- Ivo Pukanic**, CEO, NCL Media Group, Zagreb
- 18.40        **Welcome Discussion: Economic Position of Print Media in Croatia**

- 19.30      **Education of Journalists – WAZ Model:**  
Presentation by **Lutz Niethammer, University of Jena**
- 20.00      **Bus transfer from HND to the Reception hosted by the President of Croatia H.E. Stjepan Mesic (for security reasons only participants with the SEEMF ID cards may enter the bus.)**
- 20.30      **Reception hosted by the President of Croatia H.E. Stjepan Mesic – Welcome by Budimir Loncar, Advisor to Croatian President Stjepan Mesic**
- 22.30      **Bus transfers to hotels**

## **Thursday, 28 June 2007**

- 08.45      Meeting in the lobby of the **Four Points Panorama Hotel** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)
- 08.55      Bus transfer from the **Four Points Panorama Hotel** to the conference venue
- 08.55      Meeting in the lobby of the **Hotel Westin** for participants accommodated in this hotel (local SEEMO staff will wait in the lobby at the meeting point)
- 09.05      Bus transfer from the **Hotel Westin** to the conference venue
- 09.30      **Panel I – Economics and Media**

**Chairperson: Boris Bergant**, Deputy Director RTV Slovenia, Ljubljana and EBU Vice President

Panellists:

**Ellen Mickiewicz**, Duke University Director, DeWitt Wallace Center for Media and Democracy, Duke University, Durham, USA

**Agron Bajrami**, Editor-in-Chief, *Koha Ditore* daily, Pristina

**Marie-Helene Magenschab**, CEO, Vip-net, Zagreb

**Risto Popovski**, Director and owner, Makfax news agency, Skopje

**Judit Kazmer**, Director, Pannon Lapok Társaság, Budapest

**Samra Luckin**, Director, Boram Network and IAA BiH President, Sarajevo

**Nicolas Chatara-Morse**, VP Development, Project Syndicate, Prague

- 10.45      Break
- 11.00      Follow up of the I Panel:  
**Discussion: Q & A**
- 12.00      Working Lunch

13.00 **WAZ-SEEMO Award Ceremony**

13.15 **Panel II – Politics and Media**

**Chairpersons:** **Mitja Mersol**, Former Editor-in-Chief, *Delo* daily, Ljubljana and **Marta Palic**, Editor, Radio Novi Sad, Novi Sad.

Session A

Panellists:

**Erhard Busek**, Special Co-ordinator, Stability Pact for SEE, Brussels

**Bodo Hombach**, Managing Director, WAZ Media Group, Essen

**Ognian Zlatev**, Director, Media Development Center, Sofia

**Danko Plevnik**, Columnist, *Slobodna Dalmacija* daily, Split

**Discussion: Q & A**

14.30 Session B

Panellists:

**Otto Altendorfer**, Hochschule Mittweida, Mittweida

**Gordana Susa**, Editor-in-Chief, VIN production, Belgrade

**Drago Hedl**, Investigative Reporter, *Feral Tribune* weekly, Split / Osijek

**David Hencke**, Westminster Correspondent, *Guardian* daily, London

**Berislav Jelinic**, Investigative Reporter, NCL Media Group, Zagreb

**Discussion: Q & A**

15.45 **Coffee Break (drinks will be served in the conference room)**

16.00 **Panel III – European Standards: Media Freedom and Responsibility**

Chairperson: **David Dudge**, Legal Expert and Editor-in-Chief, World Press Freedom Review, Vienna

Panellists:

**Dejan Anastasijevic**, Editor, *Vreme* magazine, Belgrade

**Venelina Gotscheva**, Editor-in-Chief, *24 Hours* daily, Sofia

**Victor Roncea**, Foreign Policy Editor, *Ziua daily*, Bucharest

**Jim Boumelha**, President, International Federation of Journalists (IFJ), Brussels

**Vesna Alaburic**, Attorney at Law, Zagreb

**Werner Herics**, Director, Politika, Belgrade

**Discussion: Q & A**

17.15 Chairperson: **Radomir Licina**, *Danas* daily Belgrade and SEEMO Board member

Panellists:

**Bettina Burkart**, Editor, Deutsche Welle Radio, Bonn

**Veran Matic**, Editor-in-Chief, RTV B92, Belgrade  
**Dragutin Lucic Luce**, President of the Croatian Journalists' Association, Zagreb  
**Abdulhalim Dede**, Owner of minority media, Greece  
**Frrok Cupi**, Director and owner, *Politika* weekly, Tirana  
**Goran Mihajlovski**, Editor-in-Chief, *Vest* daily, Skopje

**Discussion: Q & A**

- 18.30 Closing Presentation: Media Freedom and Responsibility: Ethics and Professional Codes of Quality Journalism by **Johann Fritz**, Director, International Press Institute (IPI), Vienna
- 18.45 **Closing Statement**
- Andreas Rudas**, WAZ South East Europe, Vienna  
**Srgjan Kerim**, WAZ South East Europe, Vienna and President of the UN General Assembly, New York
- 19.15 Bus transfer to hotels
- 20.35 Meeting in the lobby of the **Panorama Hotel / Hotel Westin**
- 20.45 Bus transfer from the **Panorama Zagreb Hotel** to the Dinner
- 20.50 Bus transfer from the **Hotel Westin** to the Dinner
- 21.00 **Farewell Dinner**
- Address:** Kulturni klub "Kod Drageca", Trg Marsala Tita 10  
(Muzej za umjetnost i obrt)
- 23.30 Bus transfer to the hotels

**Friday, 29 June 2007**

**Departure of participants**