

REPORT

Konrad-Adenauer-Stiftung e.V.

AMÉRICA LATINA
KARINA MARZANO

December 2014

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COP 20

KAS and CDP Official Side Event

KAS and CDP organized an official side event during the COP20 for the launch of its study "**Seizing Opportunities for Collaboration Between Cities and Business for Sustainable Economies**".



9th December 3pm – 4:30pm at Cuartel General del Ejercito – Sala Maranga

I. Aim of the event

Alongside with the presentation of the main results of this study, CDP conducted a discussion on how businesses and cities are working together in collaboration projects for climate change mitigation and adaptation.



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II. Agenda in detail

3pm – 3:10pm: Welcome from **Nigel Topping** – CDP Executive Director

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- Welcome on behalf of CDP, thanking KAS for sponsoring the Latin America study as well as the attendees

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- Talked very briefly about CDP

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Nigel Topping – CDP Executive Director



Felix Dane – Head of office KAS Brazil

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3:10pm – 3:20pm **Felix Dane** – Head of office KAS Brazil and partner of CB27. He talked about the CB27 (its structure, development, and activities) as an example of cooperation between cities in order to exchange of knowledge. Through this platform, the decision-makers of the Brazilian regional capitals discuss best practices, foster know-how, and facilitate the interface between the private and public.



Andreia Banhe - CDP Account Manager

3:20pm – 3:30pm: **Andreia Banhe** - CDP Account Manager presented the results of the study:

This study examines responses to an annual survey on climate change from 46 city governments that cover a population of about 91 million people and 80 companies in Latin America.

Main conclusions of the study:

- Climate change poses significant risks to Latin American cities. 91% of cities report that climate change imposes significant physical risks to their urban infrastructure.
- Climate change poses a particular threat to cities and their businesses. 78% of cities in Latin America expect that changes in temperature, rainfall and water availability could threaten the ability of businesses to operate successfully in their cities.
- Climate Change Adaptation: 188 actions reported by 35 Cities (70%)
- Water Risks: 65% of cities reported 65 risks related to water supply
- Water Adaptation: 57 actions reported by 30 Cities (65%)
- 18 cities (39%) emitted over 138 million metric tonnes

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- Emission reduction target: 33 % (6) cities have an emission reduction target
- Adapting to climate change is critical to the success of cities, businesses and local economies
- Cities are realizing gains by identifying mitigation actions such as efficiency in transport and energy which can bring businesses investment to the local government
- However, more cooperation needed between cities and businesses for a sustainable economy
- CDP would invite Latin American cities and companies to report their progress through CDP's platform every year



3:30pm – 4:20pm: The moderator **Juliana Lopes** - CDP Latin America Director invited the speakers to be in the round table: The speakers were:

- **Pedro Sirgado** – Director EDP Energy Brasil
- **Rodolfo Sirol** – Sustainability Director CPFL
- **Alberto Martín Barandiaran Gomez** - Advisor to the Vice Ministry of Natural Resources at Environmental Ministry of Peru
- **Sir David King** – UK Special Representative for Climate Change

Moderator: Juliana Lopes

- **Pedro Sirgado** talked about EDP Inovcity project at the city of Aparecida. The project consist the installation of more than 13,400 smart meters and 208 LED luminaires, reducing emission and costs. He told the co benefit for both the

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city of Aparecida and EDP and plans to work with more cities in which EDP has operation.

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Pedro Sirgado – Director EDP Energy Brasil

- **Rodolfo Sirol** talked about CPFL's core business Distribution of Energy for Cities in São Paulo and Rio Grande do Sul States, they told the relationship between the company with the local community and the local government. They also told how CPFL can contribute to green economy in these cities.



Rodolfo Sirol – Sustainability Director CPFL

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- **Alberto Gomez** explained how the Peruvian Ministry of Environment has been working with the private sector for climate change mitigation and adaptation and how the private sector could contribute with the local government for these actions.



Juliana Lopes (moderator, CDP) and Alberto Martín Barandiarán Gómez - Advisor to the Vice Ministry of Natural Resources at Environmental Ministry of Peru

- **Sir David King** described how FCO can support the Latin American businesses to use resources more efficiently, manage their environmental impact and make them more climate resilient. He told us a success case about a climate change project between the private sector and local governments that has been supported by FCO.



Sir David King, UK Special Representative

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4:20pm – 4:30: Closing Section: **Dr. Christian Hübner** – KAS Head of Regional Programme Energy Security and Climate Change Latin America closed the section.



Dr. Christian Hübner – KAS Head of Regional Programme Energy Security and Climate Change Latin America



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About CDP

CDP is an international, not-for-profit organization providing the only global system for companies and cities to measure, disclose, manage and share vital environmental information. We work with market forces to motivate companies and cities to disclose their impacts on the environment and natural resources and take action to reduce them. The CDP international platform provides orientation in current standardisation process, and creates opportunities for discussing international corporate best practices and emerging solutions to support environment-conscious business models. More de 5000 companies and 200 cities around the world use CDP Platform to report its environmental data.

About CDP Cities

CDP Cities offers a global platform, which allows cities governments publicly disclose their GHG emissions data, climate change risks analysis, opportunities and adaptation plans. The data provided by cities contain valuable information about strategies on climate change with the aim of driving action and investment towards a sustainable economy. In 2014, CDP is holding its fourth edition of CDP Cities program, reaching over 200 global cities. In Latin America, there was an increase of 100% of cities in comparison to 2013. These cities are in different countries such as Argentina, Brazil, Colombia, El Salvador, Ecuador, Guatemala, Mexico, Peru, Uruguay and Venezuela.