



Your vote matters! It gives you the power to make key decisions about the quality of life you want for yourself, your family, and your community. Voting is your chance to stand up for the issues you care about like better service delivery, good education, or jobs.

## **Gregor Jaecke**

Resident Representative  
KAS South Africa





Every citizen has a special opportunity to use their authority during an election. We all possess the ability to alter the course of history. It's a pledge to one another and to ourselves. Voting is free and talk is cheap, so go to the polls. It is not a protest to not vote. It's giving up. It is a civic sacrament to vote. Our vote will determine our common future! Don't forget to cast your ballot and make your vote count!



**Dr. Paul Kariuki**

DDP Executive Director

“Fellow young people, don't give up hope. The struggle for democracy was always meant to bring economic freedom as well. But, I don't believe the system should be held liable for the failures of parties.

Make your voice known – Vote

**Neil du Plooy**

KAS Scholar South Africa



Voting is the simplest but most powerful democratic action you can take. South Africa's political future is uncertain – take this opportunity to have a say in what happens next.

**Tayla Beyers**  
Pledge To Vote/IRR



To vote is not only a right, but a responsibility. Not exercising one's responsibility to vote, poses a significant risk to our constitutional democracy. It is the primary manner in which us citizens exercise our right to choose those who must represent us.

## **Christo van der Rheede**

Executive Director  
FW de Klerk Foundation



“  
Decisions are made by people  
who show up!

They are made by people who  
want to make a difference.

They are made by people who  
vote.

Do you want to shape your  
future? Then vote in 2024!

**Dr. Heather A. Thuynsma**

Executive Director: Emerging  
Scholars Initiative and ESI Press



“The 2024 elections are critical from a language perspective. We will continue the march to English-only across diverse domains until we see the revival of the indigenous languages of the country. The Indigenous languages are not a ‘nice to have’ but are essential to an inclusive economy, a participatory democracy, and social cohesion.



**Dr. Conrad Steenkamp**  
The Afrikaanse Taalraad

“Being the catalyst for change starts with personal commitment. Make your voice heard through the power of your vote, to shape the future you envision.

Take action by voting!

**Thato Muzola**

KAS- iNtaka Scholar





“  
My vote counts because with that vote I can push the wheel of change further than it has come.

I know that democracy needs me!

**Simthandile Dyeli**

KAS Scholar



“We urge all registered South Africans who believe in indigenous language rights to use their democratic right to vote.

Indigenous Languages Action Forum says to all South Africans, let us make history and turn out in greater numbers than in 1994. Vote! Do it for your language rights! Do it for your country!

## **Siki Dlanga**

Indigenous Languages Action Forum (ILAF) Coordinator



Voting gives you a chance to make a decision about your country's future. You get an opportunity to decide on infrastructure, services, education, health care, and much more. On May 29, exercise your right!

## **Kuhle Zondeka**

KAS Scholar



“Do not underestimate the impact of your vote – it is not just a right, but a responsibility. So show up and make your voice heard, loud and clear.”

## **Tendai Mikioni**

KAS Scholar



“When less than 50% of the electorate voted in the last elections, it represented a delegitimation of our democratic order. The vitality of our political system rests with us, the people. Your vote, but also your active civic participation, is key to ensuring the health of our nation.

Go vote. And take part in the political process as much as possible.

**Klaus Kotzé**

KAS Scholar

The Inclusive Society Institute



“Our vote isn’t just a choice, it is a powerful tool for accountability and change. It is the foundation of our democracy and the beating heart of progress.”

## **Kira Alberts**

Research Associate and KAS-CREDO Scholar  
Centre for Research on Democracy





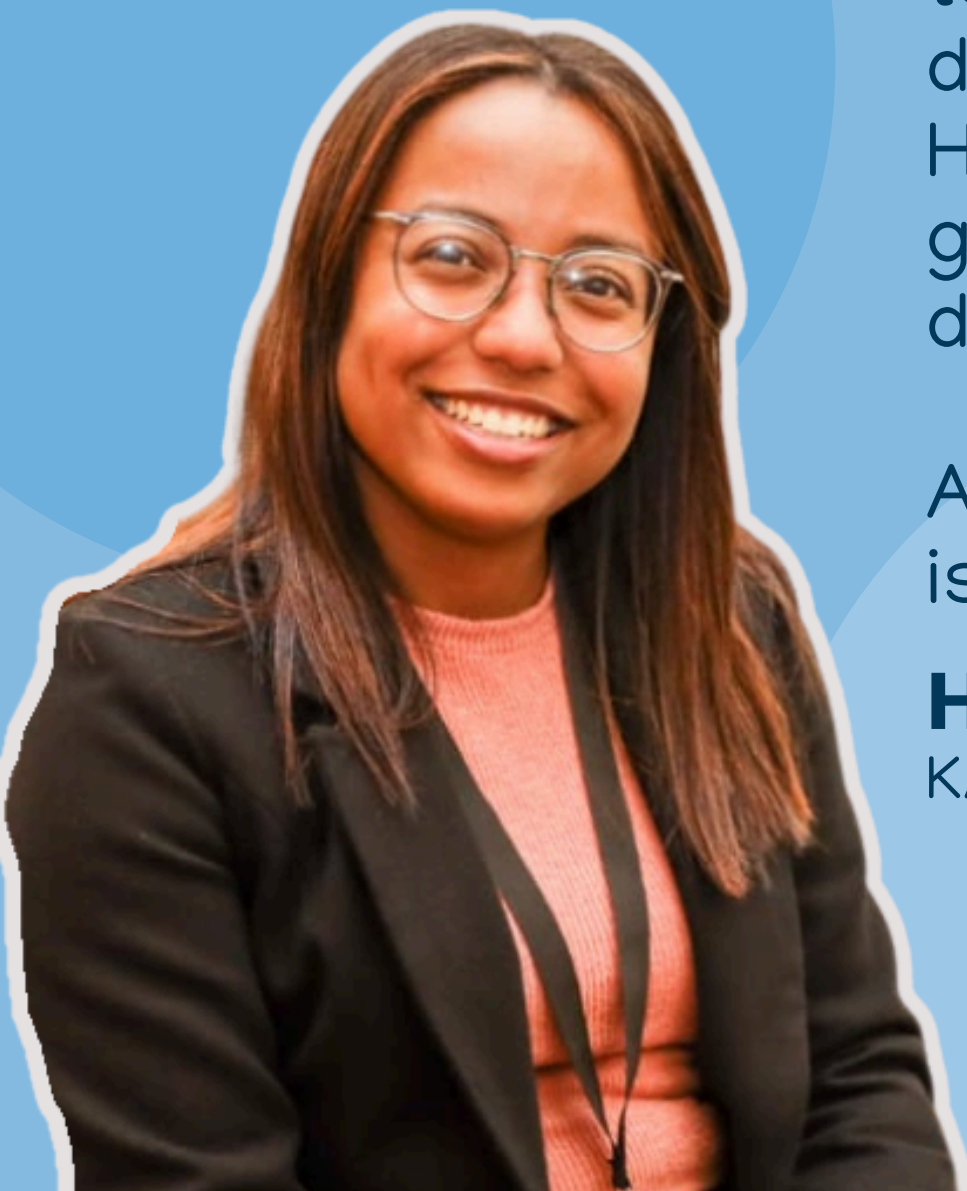
Your vote matters! The socio-economic challenges we face, like our country's high unemployment rate, are enough to make anyone feel despondent.

However, your right to vote gives you a tool to make a difference.

As long as we can vote, change is attainable.

**Hayley Fielies**

KAS Scholar



“Signs suggest that South Africans are losing faith in democracy. Let’s not confuse the failure to vote for democratic leaders with the failure of democracy. A functioning, sustainable democracy, cannot exist without democratic political leadership.

Let’s vote on 29 May and let’s choose wisely who and what we vote for.

## **Craig Bailie**

KAS Scholar  
Bailie Leadership Consultancy





“To vote is not only a privilege, but also a human right, for many across the globe are denied this opportunity. At OUTA, we promote active citizenry and urge South Africans to exercise their democratic rights.

Stand up, show up and make that mark.

**Rachel Fischer**

OUTA Parliamentary Engagement  
& Research Manager



“At OUTA, we believe that transparent elections are essential for accountable governance. By advocating for electoral reforms and empowering citizens, we strive to ensure that every vote counts. Transparency in electoral process strengthens democracy, fosters trust, and empowers citizens to shape the future of their communities.

## **Stefanie Fick**

OUTA Executive Director:  
Accountability and Public  
Governance Division



Voting is the ultimate way for citizens to shape their future. It's much more than your right or a privilege. It's a responsibility enabled by democracy and should be used to drive accountability, transparency and a more prosperous nation for all its occupants.

## **Wayne Duvenage**

OUTA CEO



“It is in our power to choose leaders that we can put in charge of our national life for a few years. Not an easy choice to make, to be sure, but someone must make it. Play your part. It is the right and honourable thing to do. Go and vote!

## **Reverend Moss Nthla**

General Secretary of the Evangelical Alliance (TEASA) &  
Chair of the South African Christian Leadership Initiative (SACLI)

