



*Strengthening Africa's Economic Performance*

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# **The Warm Heart of Africa 2014-2064**

## **Transforming Malawi into a Top Tourism Destination**

**A High-Level Roundtable**

*4 December 2013, Latitude Hotel, Lilongwe, Malawi*

**Organised by the Presidential Advisory Committee on the Economy of Malawi (PACE)**  
***With the kind support of the Konrad Adenauer Stiftung (KAS)***

### **DRAFT AGENDA**

**09h00 – 09h30: Arrival/Coffee**

**09h30: Welcome. *Terence McNamee / Nigel Vere Nicoll (PACE) / Marius Glitz (KAS)***

**09h40: Tourism in Malawi. *The Hon Minister of Tourism, Moses Kunkuyu***

**10h00: Case Study 1: Costa Rica. *Mr Jorge Cornick***

**10h30: Case Study 2: Laos. *Dr Christopher Roberts***

**11h00 – 11h30: Coffee Break**

**11h30: Malawi Private Sector Perspectives (Maximum seven minutes each)**

**12h30 – 13h30: Working Lunch (*Lessons from international experiences for Malawi*)**

**13h30: Open Discussion**

**15h00: Recommendations**

**15h30: Roundtable Ends**

## Participants

Moses Kunkuyu	The Hon Minister of Tourism
MJM Phiri	OPC
Elsie Tembo	PS Tourism & Culture
Isaac Kotopola	Director of Tourism
Deputy to Director State House official	
Tim Shirk	Adviser to President Banda
Terence McNamee	PACE/TBF
Marius Glitz	KAS
Nigel Vere Nicoll	PACE
Chris Roberts	Australian National University / Case study (Laos)
Jorge Cornick	Costa Rica/Case Study (Costa Rica)
Florentine Kabefu	Protea Hotels
Ton de Hooy	Robin Pope Safaris
Rob McConaghy	Ulendo Travel
Andrea Bizzaro	Makokola Retreat
Benedetto Calvani	Makokola Retreat
Stan Phiri	Sunrise Tours
James Lightfoot	Kaya Mawa/Latitude hotels
Derrick Sanyahumbi	Wilderness Safaris
Roger Gardner	Sunbird Tourism