

Launch of the Host City Cape Town Green Goal Legacy Report

The spoken word shall prevail.

Today, exactly one year after the end of the World Cup, it is a great pleasure for me to celebrate the launch of the 2010 FIFA World Cup™ Host City Cape Town Green Goal Legacy Report.

The Report that you will receive today tells a success story that started some 4 years ago. In 2007 the Konrad Adenauer Foundation helped to initiate a series of workshops for the City of Cape Town and the Western Cape Provincial Government in partnership with the environmental NGO, Sustainable Energy Africa (SEA).

As a German political Foundation the aim of the workshop series was threefold:

1. Firstly to build on the positive experience with "Green Goal", as developed by the Oeko-Institute to green the 2006 FIFA World Cup™ in Germany.
2. Secondly to provide a platform for all stakeholders, such as the City of Cape Town, the Western Cape Province, Civil Society, relevant NGO's, Academia and Business to develop a Plan of Action for hosting an environmentally and socially responsible 2010 FIFA World Cup.
3. And last but not least to prove that it is possible for two spheres of government- at that time run by different political leadership – to develop a common vision irrespective of party political affiliations, identify synergies and work together.

The Green Goal Action Plan, launched in October 2008 by Premier Lynne Brown and Mayor Helen Zille was the product after the

first round of KAS Workshops. The Action Plan included 42 ambitious Green Goal Projects, ranging from spring water harvesting to irrigate the Green Point Urban Park to energy efficient lightning for the Stadia or the use of recyclable cups at the FIFA Fan Fest.

A second round of workshops led to the publication of the Green Goal Progress Report, launched in September 2009 by Premier Helen Zille and Mayor Dan Plato. The Report provided insights on the status of the projects and what needed to be done in order to deliver them in time for the World Cup.

Today's launch of the Legacy Report marks the end of our four-year long partnership.

Did the 2010 FIFA World Cup leave a sustainable legacy? This is the fundamental question we are all interested in and which the report answers.

On an international level, the International Olympic Committee has already declared the Host City Cape Town Green Goal Programme a best practice example when the IOC awarded the Host City Cape Town the prestigious Sport & Environment Award in Doha, Qatar.

Further to that, the success story of the Host City Cape Town Green Goal Programme has led to a new innovative KAS project, which aims to assist future host cities in developing countries to use such mega-events as catalysts for sustainable development.

In cooperation with KAS offices in South Africa, India and Brazil, three case studies,

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July 13, 2011

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will be documented in a manual, including Cape Town, host of the 2010 FIFA World Cup; New Delhi, host of the 2010 Commonwealth Games and Rio de Janeiro, host of the FIFA World Cup 2014 and the Olympics in 2016. The manual has been endorsed by UNEP and will officially be launched at COP17 in Durban. Host City Cape Town set the bar with its Green Goal programme at last year's World Cup and this work will be reflected prominently in the manual.

I would like to take this opportunity to thank Premier Helen Zille and the Mayor of Cape Town, Ms Patricia de Lille for their political support of this project because without political will this Green Goal success story would not have been possible.

So many people have invested an incredible amount of commitment and hard work in this project that I cannot mention all since it would take up too much time. However, a special thanks goes to Lorraine Gerrans and Stephen Granger from the City of Cape Town as well as to Gottlieb Arendse and Goosain Isaacs from the Western Cape Provincial Government for their invaluable contribution. I also would like to thank our partner Sustainable Energy Africa, in particular Mark Borchers and Sheryl Ozinsky.

I am confident that this Legacy Report and the story that it tells will be an inspiration for future hosts of such mega sports events.