

BRAIN BAR 2022

SEPTEMBER 29-30 • HOUSE OF MUSIC HUNGARY

By now, Brain Bar is Europe's biggest festival on the future, where the young audience meets foreign scientists, politicians and businessmen to discuss the burning questions of the 21st century. Interactive as it is, the event has no match worldwide.

We've put world-famous speakers on the stage like Peter Thiel, founder of Pay Pal, Chris Hadfield, astronaut, Sophia, the world's first android citizen and Jordan Peterson, psychologist.

Brain Bar is attended by thousands of young opinion leaders and teachers, who can come free of charge. Our live stream is followed by tens of thousands of viewers year-to-year. Many come from foreign countries all over the world, especially the Central European region. Among our partners, we welcome important brands like Bosch, Samsung, Google and BMW.



On the 29th and 30th of September 2022 the future moves into the jaw-dropping House of Music Hungary. We are not afraid of touchy topics, neither taboos nor heated debates. Brain Bar invites the audience to discuss the future's most burning questions with the globe's greatest minds at Budapest's newest and most stunning venue and to join a journey to reevaluate what they think they know about the world.

This year Brain Bar selected 5 key topics in hopes of aiding the audience's journey of consciously interpreting themselves and our world.

WORLDVIEW: WHO INFLUENCES YOUR WORLDVIEW?

TALENT: WHY TALENT ALONE ISN'T ENOUGH?

SECURITY: WOULD YOU FIGHT FOR YOUR COUNTRY'S FREEDOM?

BODY AND SOUL: WHY DO WE ALL GO TO THERAPY?

ENVIRONMENT: IS THE CRYPTO-CRAZE DESTROYING THE ENVIRONMENT?

“ These amazingly talented people have already confirmed that they will be among the speakers of Brain Bar 2022.

ANOUK WIPPRECHT

Dutch Designer, Engineer and Innovator working in the emerging field of "FashionTech"

MATTIAS TESFAYE

Danish Minister of Justice, former Minister of Foreign Affairs and Integration

PÉTER ÉRDI

Computational Neuroscientist at Kalamazoo College, Author of Ranking

FRANKY ZAPATA

Jet-powered flyboard inventor

EVA GALPERIN

Director of Cybersecurity at Electronic Frontier Foundation

DAN BREZNITZ

Author of Innovation in Real Places

NUNO MARTINS

Dr. Martins is a polymath, a researcher, an entrepreneur, a public speaker, and a life and health extension advocate

PAVLINA LOUZENSKA

Designer of Change, Google for Startups Lead Mentor

TAMÁS KÁDÁR

CEO of SEON

JOANNA WILLIAMS

Founder and director of Cieo, author of Women vs. Feminism

OUR AUDIENCE

2 500 000+

reach on our posts in 2021

8500+

registrations in our student-teacher survey

7000+

visitors

109

universities

90%

of our audience is made of university students

76%

of our audience is a part of generation Z



Students

18-25-years-old high school and university students



Entrepreneurs

25+ entrepreneurs and startappers



Leaders

25+ executives from the public or private sectors



Professionals from higher education

30+ academics, researchers, teachers, city shapers, etc.

Gender ratio:

56% women

44% men

