



Contributing to conflict resolution and a peaceful Political environment in Zanzibar

# TOGETHER FOR PEACE SPORT FOR DEVELOPMENT EVENTS REPORT

Innovative engagement mechanisms bringing together the capacitated political actors through 'Football' in Zanzibar.

March 2023





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## Background

### Context

Konrad-Adenauer-Stiftung (KAS) Tanzania and Zanzibar Female Lawyers Association (ZAFELA) have initiated a 19 months project that is contributing to a better conflict resolution and dialogue between political actors and their supporters through improving more trustful relationship within the different political parties, their supporters and the ordinary population in Zanzibar. The project is co-funded by the European Union (EU) and the German Federal Ministry of Development Cooperation (BMZ) implemented by KAS Tanzania and ZAFELA. The project coordination office is based in Unguja, Zanzibar.

The project will reach out to the wider community and ensure that political leaders are engaged in a regular cross-party dialogue with civil society, religious leaders and communities through roundtables, conflict resolution workshops, innovative engagement measures such as football tournaments, radio programmes and through a dialogue and conflict mitigation summit.

### Together for Peace innovative engagements Through Sport for Development (S4D) Approach

Sport is recognized as a powerful tool to spur development and peace, as it transcends both geographical borders and social differences. It has also proven to be effective for enhancing economic development, but also social inclusion, peace, tolerance and respect, an accelerator for women and youth empowerment, while also transforming lives of individuals and communities.

The Sport for Development (S4D) approach integrates value-based learning into sports and shows an outreach in all social, ethnical and religious affiliations. The trainings and events are aimed at working towards a viable, sustainable and socially acceptable platform to address social issues and create a value-based intervention on Peace Promotion through the use of sport. The events employ sports as a mainstream appeal to activate a target group that has the energy and catalytic abilities to spread the learnt interventions on amongst the rest of the community. The training sessions and events are aimed to raise awareness on Peace Promotion.



The overall objective was

- To increase trust and informal cooperation between youth and women politicians from 4 selected political parties in Zanzibar.
- Through Informal and non-traditional engagement mechanisms among political actors and to encourage bonding and trust-building by offering activities outside the formal dialogue setting and will increase the sustainability of the project results.
- To increase trust and informal cooperation between members of the four participating parties

### Refresher Training

Before the events kick off, there was a 2-day sport for development (S4D) refresher training on how the project team and coaches/junior experts can incorporate the approach in a better way while conducting the sport events. The training focused on violence prevention and peace promotion to strengthen the participants S4D knowledge and its methodology.

The training also aimed at training the event committee to lead and plan successful sport for development events with the invited participants across all the regions. The committee learned the essential facilitation concepts and skills for trainings and organizing successful S4D events.

The refresher training was conducted by Lead expert/instructor Andrew Oloo offered a holistic approach to facilitating S4D events.

Below is a list of participants who attended the training;

Project team	Junior Experts
<ol style="list-style-type: none"> <li>1. Maria Kayombo</li> <li>2. Almas Ali</li> <li>3. Salma Zenny</li> <li>4. Dr. Tilmann Feltes</li> <li>5. Salum Shaibu</li> <li>6. Emily Samira</li> <li>7. Rufeja Juma</li> <li>8. Jamila Mahmoud</li> <li>9. Hassan Hija</li> </ol>	<ol style="list-style-type: none"> <li>1. Makame Amir – Unguja</li> <li>2. Kldim Abdalla – Pemba</li> <li>3. Mohamed Salahi – Unguja</li> <li>4. Neema Othman – Unguja</li> </ol>



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## Training Content

The training focused on the following but not limited topics

### Facilitation Practical session

- Introduction to Sport for Development
- Principles of Sport for Development
- Violence Prevention and Peace Promotion

Topics covered:-

*Supporting Each Other, Communication, Team Work, Changing Perspective, Understanding Conflicts, Conflict Analysis, Conflict Resolution and Management*

- Social cohesion
- Leadership
- Communication
- Inclusion
- Safeguarding in sports and S4D
- Sports event management (*Where all the team members developed the planned 6 events' program altogether*)



*S4D project Team refresher workshop and practical learning at Mao Tse Tung Stadium*

## Sports for development Events in regions

The together for Peace sport events took place in 5 different regions before the final event which the overall aim of rebuilding confidence in dialogue between political parties and communities for peace and conflict resolution. .



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The events brought together representatives from the women and youth wings of 4 political parties (CCM, CHADEMA, ACT and CUF), religious leaders, community representatives/ councillors, civil society and communities who mostly were spectators.

To ensure smooth running of activities, the event committee worked together as a team on their respective tasks/roles and responsibilities to make the event a success.

Below is a list of the event committee

1. Coordinator – Almas Ali
2. Lead manager – Maria Kayombo
3. Project assistant - Salma Zenny
4. Managers – Salum Shaid and Rufeja Juma
5. Junior Experts – Makame Amir, Abdalla Kidim, Mohamed Salah and Neema Othman
6. Technical – Hassan Hija
7. Senior Expert – Andrew Oloo
8. Volunteers within the community where the events took place (Referees, field coordinators and first aiders)

### Target groups

The target group were selected participants, empowered and engaged representatives of youth and women wings of 4 selected political parties, religious leaders, community representatives and Civil Society organizations in Zanzibar both from Pemba and Unguja respectively..

### Regional Events

A total of **275** participants participated in the Together for Peace regional events. With an estimate of more than 300 indirect participants who attended as spectators.

Below is a table that reflects the participation summary of all regional events in Pemba and Unguja Islands:

Dates	Regions	Participants		Total
		Female	Male	
Feb 11, 2023	UrbanWest Region, Unguja	29	21	50
Feb 14, 2023	North Pemba	17	51	68
Feb 16, 2023	South Pemba	26	40	66
Feb 25, 2023	Southern Region, Unguja	16	25	41
Mar 04, 2023	Northern Region, Unguja	24	26	50
	<b>Total Number</b>	<b>103</b>	<b>163</b>	<b>275</b>



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Below a list of honorable guests who attended the events both in Pemba and Unguja:-

s/n	Position	Region
1	Hon. Siti Habasi Director for community development, gender and children	Urban west region
3	Regional Commissioner, South region Hon. Rashid Hadidi Represented by Hon.Rajab Mkasaba, the district commissioner	South unguja
4	Officer in charge Pemba (Ministry of Information, Youth, Cultural and Sports) Mr. Msamau Lali Msamau	South, pemba
5	Regional Commissioner, Hon.Salama Mbarouk Represented by District Commissioner of Micheweni Hon. Mgeni Khatib Yahya	North pemba



*Pictures of together for peace project leaders and government leaders during the events*



*Sports for peace events and activities during the regional events*



## The Final Event

After all the 5 regional events the team organized a final event that brought together more than 300 participants who participated from all regional events in Pemba and Unguja to come together interact, network, share learnt interventions and finally discover their important roles in their respective communities as ambassador of peace.

Before and after every match participating teams together hold their hands as a sign of solidarity with the slogan “amani Yetu Mshikamano Wetu”



*Final events pictures, where each and every activity had a reflection and feedback session at the end building discussions on conflict resolution and peace promotion.*



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The table below reflect the number of participants who attended the final event which was held at Mau Tsetsung Stadium in Unguja on 20<sup>th</sup> and 21<sup>st</sup> March 2023.

#	Members from	Participants		Total
		Female	Male	
1	Government officials and other invited guests			30
2	Pemba	41	56	97
3	Unguja	63	87	150
4	Zanzibar Veterans	-	16	16
5	Volunteers Guests	11	17	28



Guest briefing during the together for peace events

To mark the day, the event was graced by special guests from Ministry of information youth culture and sport **Hon. Tabia Maulid Mwita** who were present to witness, participate and encourage participants to continue promoting peace in the long run.

The guests later had a chance to walk through some of the S4D exercise and most importantly the feedback/reflection round with the participants which demonstrated clear messages of conflict resolution and peace promotion.





*Ministry of information youth, culture and sports Hon. Tabia Maulid Mwita sharing a moment with the participants holding the “Together for Peace Trophy” where everyone who participated was announced a winner*

Below is a list of guests who attended the final event.

1. Minister of information, youth, culture and sports Hon. Tabia Maulid Mwita
2. EU Ambassador to Tanzania, Ambassador Manfredo Fanti
3. German Ambassador to Tanzania, Ambassador Regine Hess
4. Register of NGOs Zanzibar. Mr Ahmed Khalid Abdulla

### The S4D Methodologies

The events were conducted on various methods based on the sport for development approach. All Participants were mixed in different teams during registration as a sign of peace building.

Through small sided football matches, the field was divided into two 7-a-side fields and small sided S4D exercises were going around the field. All teams warmed up at the S4D stations before participating in the football matches. Other participants who were not participating in the football matches fully participated in the S4D small sided exercises conducted by the S4D Junior experts in rotation. This encouraged full participation which ensured all participants learnt and actively participated.

Each S4D session had a thematic topic and a feedback/reflection round at the end of every exercise together with the participants.



The topics include;

- Supporting each other
- Communication (building trust)
- Team work
- Changing Perspective

During the S4D exercises, the facilitation comprised of methods borrowed from the following theories:

- Adult learning theory
- Behaviourism
- Social constructivism
- Facilitative learning
- Experiential learning
- Do no harm approach.

Below are some of Sports for Development drills/exercises used during the events:

S/N	S4D Drills	Follow-up discussion
1	Time's up	How does sharing or not sharing resources affect peace in our community?
2	Gondisinya	How does it feel to be on the negative and to be on the positive side.
3	Guide the blind	Good communication and leadership skills support peace promotion.
4	The puzzle three in a row	Make quick decisions and prevent negative situations?
5	Tag a player	How can we assist each other as peers in avoiding violence?
6	No rules	Players should learn how to resolve conflicts themselves and treat their opponents fairly.
7	Score with twins	How do we tolerate our fellow when they annoy us?



## Example of 2 S4D Drills/Exercise during the events

### S4D Exercise: Times UP (Sharing is Caring)

**VARIATION**  
This drill can be done by collecting plastic bottles, bibs / cones in place of balls etc.  
Increase or decrease the number / size of the players / pitch.

**FOLLOW UP DISCUSSION**  
How was the drill?  
How does sharing or not sharing resources affect peace in our community?  
What are the advantages of sharing resources?  
This drill can be used to demonstrate how conflict can be caused by struggle of limited resources.

**Coaching tip:**  
Dribbling, endurance, close ball control and speed.

### S4D Exercise: Catch as you can (Peace is Our Responsibility)

**VARIATION**  
Each player tucks in a bib and tries to collect as many bibs as possible from other players.  
Each player dribbles his / her ball, tries to kick out his / her opponent's ball(s), while protecting his / her own.

**FOLLOW UP DISCUSSION**  
How was the drill?  
Everybody against everybody: how is violence inflicted from one person to the other?  
How can peace be promoted through influencing each other positively?

**Coaching tip:**  
Warm up game, finding space.

## Activity results/major outputs

The activity based on peace promotion through four political parties in both Unguja and Pemba including CHADEMA, CCM, ACT Wazalendo and CUF, CSOs members, religious leaders and ward counsellors. The S4D was a part of process towards project objective to ensure political leaders become ambassadors to their followers, the following were major outputs resulted during the activities;

- Understanding of S4D concept to the participants in reflection to project objective through feedback sessions.
- Inclusive community engagement, the PWD were the part of the S4D Drills that enabled them to feel as normal citizen through game and sports.
- The concept of “Amani yetu Mshikamano wetu” was effectively planted to participants through S4D drills and football matches. On its significance, the guest of honor requested S4D to be part of other events for awareness creation. Likewise, Tumbe councilor reported and said, “*Michezo kama hii haijawahi kufanyika Pemba, ni mizuri, inaakisi na inahitaji kuendelezwa*”
- The S4D improved coordination between project implementing partners with government institutions and other stakeholders include District office, Police, ministries as well as NGOs register office.



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- The number of participants increased beyond project expectation whereby together for peace concept was effectively imbedded in community.

## Good practice

The integration of S4D drills with feedback sessions has tremendously imparted the knowledge and experience sharing among the political leaders, CBOs, people with disability and other community leaders on peace promotion.



*Inclusive approach during the sport for peace events at Amani stadium*

## Outcomes

After participating in the events, the participants will be able to:

1. To use sports more extensively as a way of achieving development policy goals, more specifically in social cohesion and promotion of peace
2. Become peace ambassadors in their respective groups and parties
3. Share contextual experiences and new skills in identifying appropriate methodologies for social cohesion and peace promotion
4. Develop future sustainable strategies to implement the new methods with their respective members, parties and organizations
5. Support the political parties and other stakeholder's on conflict resolution activities.
6. Established and strengthened good networks, partnership and linkages.



## Lesson learned

Sports for development (on conflict resolution and peace promotion) as a new concept and approach was found very interesting and admired by many participants, organizations and authorities who had not experienced the methodology before..

Who later requested the approach to be deeply applied in different regions expanding boundaries to reach the wider community which will create room for participation and for political stabilities.

## Recommendation

The S4D on violence prevention and peace promotion concept should be embedded to more community stakeholders (CBOs, political, religious and other associates)

A need to train more TOT training of more multipliers who mostly interact with youths in day to day activities e.g. sports coaches and teacher.

Towards sustainability of the project impact. In this juncture, the project may expand the scope of implementation to reach big number of direct and indirect beneficiaries in reflection to peace promotion.

Monitoring and evaluation, which is significant phase of project implementation, therefore, the team can make an effort to examine the relevance, effectiveness, efficiency and sustainability of the project on promoting peace.

## Annex

1. Concept
2. Media coverage report
3. Event Photos
4. Events Participants Lists