

Educating and creating awareness over the radio

www.kas.de/tanzania/en/



Friday, March 27th till March 30th 2020 the Konrad-Adenauer-Stiftung (KAS) and the Zanzibar Female Lawyers Association (ZAFELA) conducted four radio programs on Unguja, Zanzibar. The main objective was to introduce the book of "Haki za Mwanamke kwa Mujibu wa Quran na Sunna za Mtume Muhammad (s.a.w)" to the community.

The original Idea was for KAS and ZAFELA to conduct a series of awareness workshop to various stakeholders aiming at provide awareness of their rights, to reduce women's discrimination, as far as to disseminate the book to the community. Due to the pandemic COVID 19 ZAFELA and KAS were not able to conduct the workshop as

planned. Therefore, radio shows were used to achieve the common objective of educating the listeners on Women Rights according to the Quran.

The activity was conducted at four radio stations, Zanzibar Broadcasting Cooperation (ZBC), Mteгани Community Radio, Swahiba FM and Chuchu FM. The Presenters where two Lawyers from ZAFELA, Khadija Mabrouk Hassan who introduced ZAFELA, Jamila M. Juma who talk about the book and Ms. Amina Salum Khalfan, a book preparation committee member, she answered questions relating to the Quran and Sunna. The program also included a Sheikh, this invited guest was a different one at each radio station.

Konrad-Adenauer-Stiftung e.V.

TANZANIA

JANE MBEBA

MARCH 2020

www.kas.de/tanzania/en/



At first the two NGO's ZAFELA and KAS were introduced (the main goal as well as key activities conducted by ZAFELA were presented). This was followed by a summary of the book content (the reasons why the book was written, introducing the chapters of the book, talking about the so far impact to the Zanzibar community and the acceptance of the government). The Radio program did then engage the community through direct calls and short messages for any clarification or contribution.

This activity has attracted more than 300,000 listeners. Even after the program ZAFELA received congratulations and calls asking for the book. Furthermore, ZAFELA received new clients who had heard the program and are now asking for legal aid. The increased demand of the book shows that people could be reached through this radio Programm and education through the radio is possible.

The next step is to conduct a second round of radio programs where more time will be provided for the audience to contribute questions or comments on the Book: "Women's Rights according to the Quran".



Konrad Adenauer Stiftung e.V.
European and International Cooperation

Country Office Tanzania
Isimani Street, 24
P.O. Box 6992
Dar es Salaam Tanzania

Phone: +255 22 2153174
Fax: +255 22 2151990
Email: info.tanzania@kas.de