

# EVENT REPORT

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TANZANIA  
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## Stakeholders discussion on Digitalization and Entrepreneurship in Tanzania

**The Launchpad and the Konrad Adenauer Stiftung (KAS) Tanzania brought together a working group to compile a situational analysis report (SAR) on the state of Digitalization and Entrepreneurship in the country. The SAR was launched on Monday, August 24<sup>th</sup> and discussed with Stakeholders working in the field of Digitalization and Entrepreneurship in Tanzania.**



Digitalization and Entrepreneurship in Tanzania is yet to be fully explored and utilized to address the youth unemployment and creation of jobs. The high unemployment rate has made most of Tanzania's youth to turn to entrepreneurship to pull themselves out of poverty. At the same time there is a growing use of digital platforms especially social media platforms and websites as a medium of online businesses.

KAS Tanzania and the Launchpad collaborated to compile a situational analysis report that establishes the current situation and identifies the gaps in supporting the agenda of entrepreneurship and digitalization in Tanzania. The learning, challenges and recommendations of five key stakeholders were considered while developing the report that also states best working practices.



On the 24<sup>th</sup> of August this digital working document was introduced to a bigger group of Stakeholders in the field. The idea was for them to add their comments, recommendations and experience. Furthermore the stakeholders initiated a work plan and established a coalition that can collectively push for further steps to address the challenges facing the development and advancement of digitalization and entrepreneurship in Tanzania.