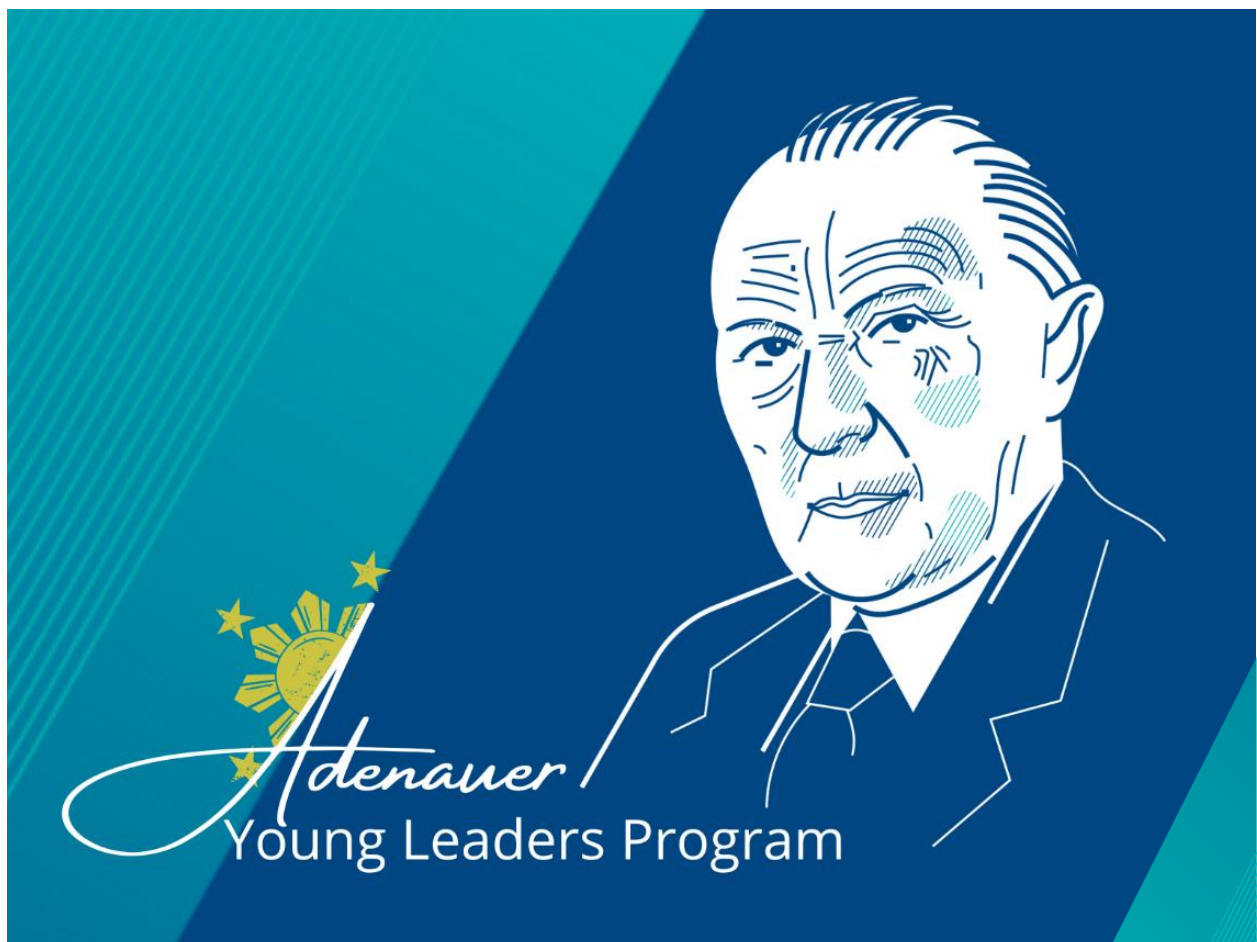


Adenauer Young Leaders Program 2022 - 2023

Program Information



Adenauer Young Leaders Program

The Philippines is considered one of the world's youngest countries. Almost 30 percent of the Philippine population is comprised of Filipino youth¹. They have emerged as a powerful force in shaping the nation. Young Filipinos are bearers of traditions, customs, and cultural heritage and will eventually assume the responsibilities of the future generation (Gerry Lanuza, 2004, p. 361²). It is crucial, therefore, to capacitate young Filipinos with the necessary skills to effect political, economic, social, and cultural reforms and developments (Mendoza, Yap III, Tanjangco, & Ko, 2014, p. 8³; Leon Flores III, 2015, p. 335⁴).

As one of the major thrusts of the foundation in the country, the Konrad-Adenauer-Stiftung (KAS) Philippines offers its newest leadership program, the Adenauer Young Leaders Program (AYLP). The AYLP is an intensive leadership training program for young individuals from different backgrounds and sectors. The training program will help the most promising individuals develop their leadership skills, priming them to take on more prominent roles in their organizations, communities, and groups. The AYLP underscores leadership development and education in politics, economics, and international relations, highlighted by immersions/learning visits. This program is fully-funded and -managed by the KAS Philippines Office.

KAS is a German political foundation closely linked to but independent from Germany's Christian Democratic Union. KAS has been actively working under the principles of freedom, justice, and solidarity. With the primary purpose of developing programs that boost democratic institutions and processes, KAS strongly believes that human dignity and human rights are at the heart of its work. Thus, KAS regards people as the starting point of its initiatives toward social justice, democratic freedom, and sustainable economic activity.

Established in 1964, KAS Philippines was the first-ever KAS office in Asia. Its work in the Philippines focuses on promoting a social market economy, institutional and political reform, international relations and security dialogues, and peace and development in Mindanao. KAS Philippines creates, develops, and sustains networks within the political and economic arenas by bringing people together who take their mandates seriously in society. KAS Philippines cooperates with national and local government institutions, civil society, the academe, and experts to build strong partnerships to achieve its common goal: seeing Filipinos live with freedom and dignity.

¹ The Republic Act No. 8044, the Youth in Nation Building Act, defines *youth* as persons ranging from 15 to 30 years old.

² Lanuza, G. (2004). The theoretical state of Philippine youth studies: Current trends and future directions. *Young*, 12(4), 357-376.

³ Mendoza, R., Yap III, D., Tanjangco, B., & Ko, A. (2014). Insights from the Pinoy Youth Barometer on the Youth Vote. *SSRN*, 1-12.

⁴ Flores III, L. (2015). In Search of Youth-opia: Nurturing the Next Generation Catalysts, Collaborators, and Change-makers. In R. Mendoza, E. Beja Jr., J. Teehankee, A. La Viña, & M. Villamejor-Mendoza, *Building Inclusive Democracies in ASEAN* (pp. 335-346). Anvil Publishing Inc.

Program Objectives

- (1) To prepare young individuals to become responsible models of citizenship and holistic and effective leaders in their organizations, communities, and groups by capacitating them through lectures and discussions, workshops, fora, and immersions/learning visits.
- (2) To offer mentoring opportunities to promising individuals who have the potential to become impactful leaders. Individuals from marginalized sectors/minorities with less access to such leadership programs due to economic, geographical, and other reasons will be prioritized.
- (3) To build mutual respect and understanding among various groups, whether differentiated culturally, ethnically, religiously, and the like, through shared democratic values.

Program Format

The program covers topics and themes which will be grouped into three modules. The modules are as follows:

Module 1

- Democracy and Human Rights
- Economics
- Leadership 1: Responding to the Call to Lead

Module 2

- Leadership 2: Touch base with the Community and Stakeholders

Module 3

- Foreign Policy and International Relations
- Public Administration and Governance
- Leadership 3: Collaboration for Effective Development

The contents of the modules will be patterned to the needs of a modern leader. Delivery of modules will be in collaboration with the Philippines' top academic institutions/professors or experts in identified fields.

The first and third modules of the program are planned to be delivered in in-person setup. However, when restrictions in public gatherings are in place, the modules will be delivered in an online format. The online mode will include synchronous and asynchronous sessions, and participants will be given learning modules to prepare them for the synchronous sessions.

Meanwhile, the second module will be delivered in an online format.

The AYLP will take place over five months, beginning in November of the current year and ending in March of the following year. Throughout these five months, there will be three modules:

First Module

7 – 10 November 2022

Third Module

27 – 30 March 2023 (tentative)

Second Module

3rd and Last Saturday of January 2023

3rd and Last Saturday of February 2023

Program Calendar

	November 2022	December 2022	January 2023	February 2023	March 2023
First Module	In-Person Event 4 days	Online Coaching/ Mentoring 2 hours			
Second Module			Online Coaching/ Mentoring 2 hours	Online Workshop 1 3 hours	
			Online Workshop 1 3 hours	Online Workshop 2 3 hours	
			Online Workshop 2 3 hours	Online Coaching/ Mentoring 2 hours	
Third Module					In-Person Event 4 days

Program Methodology

The first module of the AYLP will be comprised of the following themes and suggested topics:

Democracy and Human Rights

Core Topics (4 hours)	<ul style="list-style-type: none"> ➤ Theories and Concepts of Human Rights ➤ Understanding Democracy in the Philippines and in Southeast Asia ➤ Political and Electoral Reforms
Elective Topics	<ul style="list-style-type: none"> ➤ Human Rights and International Relations ➤ Political Transitions to Democracy ➤ Constitutional Debate in the Philippines
Output	<ul style="list-style-type: none"> ➤ Integrative essay (optional)
Engagement	<ul style="list-style-type: none"> ➤ Town hall/Forum with DHR Figures and Luminaries ➤ Field Visit in BARMM, marginalized groups

Economics

Core Topics (4 hours)	<ul style="list-style-type: none"> ➤ Macroeconomics and the Economics of Development <ul style="list-style-type: none"> ○ GDP and GNI ○ Inflation and Unemployment ○ Monetary and Fiscal Policy ○ Growth Theories ○ Role of Institutions ○ Role of Entrepreneurship
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	<ul style="list-style-type: none"> ○ Climate Change ○ Agriculture ○ Sustainable Development Goals ○ Human Development ○ <i>Ambisyon 2040</i>
	<ul style="list-style-type: none"> ➤ Behavioral Economics ➤ Public Finance
Elective Topics	<ul style="list-style-type: none"> ➤ Microeconomics ➤ Regulatory Impact Assessment
Output	<ul style="list-style-type: none"> ➤ Workshop on policies to respond to development issues (Macroeconomics) ➤ Integration workshop on responding to COVID-19 with minimal scarring effect (Public Finance)
Engagement	

Leadership 1: Responding to the Call to Lead

The second module will be comprised of the following activities:

Leadership 2: Touch base with the Community and Stakeholder

The third module will be comprised of the following themes and suggested topics:

Foreign Policy and International Relations

Core Topics (4 hours)	<ul style="list-style-type: none"> ➤ Fundamental Theories and Concepts in International Relations <ul style="list-style-type: none"> ○ Strategic Outlook ○ Soft Power ○ Power Transition ○ Independent Foreign Policy ➤ Traditional and Non-Traditional Issues <ul style="list-style-type: none"> ○ Geopolitics (mandatory) ○ Infectious Diseases and Health ○ Maritime Security ○ Humanitarian Assistance and Disaster Relief ○ Illegal, Unreported, and Unregulated Fishing ○ Food Security ○ Climate Change
Elective Topics	<ul style="list-style-type: none"> ➤ Cultural Diplomacy ➤ Diaspora and Public Diplomacy ➤ Climate Diplomacy
Output	<ul style="list-style-type: none"> ➤
Engagement	<ul style="list-style-type: none"> ➤ Visit with the Department of Foreign Affairs ➤ Forum on a specific IR topic

Public Administration and Governance

Core Topics (4 hours)	➤ Fundamental Concepts and Theories in Public Administration ➤ Philippine Administrative System in Context and Emerging Issues
Elective Topics	➤ Public Administration and Public Policy ➤ Public Administration and Good Governance ➤ The Future of Philippine Public Administration ➤ Public Sector Reform ➤ Fiscal Administration in the Philippines ➤ Public Personnel Administration ➤ Public Trust ➤ e-Governance
Output	
Engagement	➤ Field visit to pre-identified Local Government Units

Leadership 3: Collaboration for Effective Development

Selection Criteria

The program will accept 20 participants each year. KAS Philippines partner organizations, political parties, local youth development offices, and youth-driven and -oriented groups, among others, are encouraged to make nominations. Self-nominations will also be accepted.

We are looking for individuals who satisfy the following criteria below.

- Filipino citizen;
- Between the ages of 25-35 upon date of application;
- Proof of vaccination. Applicants must be fully vaccinated (at least 2 shots) against COVID-19;
- Individuals looking to take on more senior roles in governance, development organizations, or local communities.
- Individuals from KAS Philippines partner organizations and young members of political parties are highly encouraged to submit applications;
- Fluent/native speaker and writer of English and Filipino;
- Individuals with demonstrated leadership skills; and
- Individuals committed to the values of freedom, justice, and solidarity and with a plan to pursue a political career.

And here are the target groups:

- Newly-elected leaders in government—priority will be given to Geographically Isolated and Disadvantaged Areas or those coming from lower-income class local government units
- Bangsamoro officials, especially those in the areas with a Statutory Minimum Wage
- Muslim leaders from Mindanao
- Student leaders from youth associations
- Employees from Parliament (Senate, House of Representatives)
- Journalists (traditional and non-traditional media)
- Workers and members of non-governmental organizations
- Employees from the business sector
- Indigenous peoples

- Individuals from the Church
- Members of political parties

Women participants are highly encouraged to apply.

Application Documents

- (1) AYLP Application Form
- (2) A Motivation Letter addressed to Dr. Daniel Schmücking, Country Director, KAS Philippines. The letter should answer the question,

“How would you utilize the knowledge, skills, and experiences that you will gain from this leadership program for the development of your organization, community, or group? Cite how the leadership program will be relevant to your work and how participation in the program can add value to your experience?”

- (3) A 1-minute video application answering the question,

“What does democracy mean to you and what would you do to support democracy in your own community? Cite significant contribution/s to your organization, community, or group.”

Application Process

Key Dates to Remember:

- Application Period: **1 – 23 September 2022**
- Initial Review of Application and Shortlisting of Candidates **26 – 30 September 2022**
- Panel Interview: **6 – 7 October 2022**
- Announcement of Results and Confirmation: **10 - 14 October 2022**
- Onboarding of Participants: **24 – 28 October 2022**
- Start of AYLP: **7-10 November 2022 (First Module)**

Selection Procedure

Upon submission of the application, the process includes:

1. **Screening with Guidelines** - submission of completed application form including the motivation letter and the 1-minute video presentation.
2. **Review of Documents by the Selection Panel and Shortlisting** - once shortlisted, the applicant will be invited to an interview by a selection panel. The selection panel will be composed of the KAS Program Manager for Leadership, a member or two of the KAS Philippines team, and an external partner.
3. **Selection Panel Interview**
4. Short-listed applicants will be notified of the result of their application.

Applicants' Responsibilities

- Complete the application form via Google forms and submit other required documents;
- Comply with the requirements before, during, and after the program, and submit the expected outputs;
- Engage in all activities related to the AYLP;
- Come up with a social change project; and
- Apply the learnings made throughout the program in their respective communities with the aim of improving its situation.

AYLP Social Change Project

The social change project is the output of the AYLP. The social change project provides fellows' solutions on select issues affecting their communities. At the commencement of the AYLP, participants will be asked to form groups. Each group will be tasked to come up with a social change project which will be presented at the culmination of the AYLP.

KAS Philippines Office will grant a fund amounting to **PHP 100,000.00** to the winning social change project.

Adenauer Young Leaders Alumni

Participants of the AYLP who finish the program will become part of the Adenauer Young Leaders Alumni (AYLA). The group will be crucial in providing support for the incoming AYLP participants as they navigate the program. The AYLA group will also be vital as a medium where alumni can discuss emerging issues on democracy and human rights, foreign policy and international relations, public administration and governance, and economics.

Foundation's Role

KAS Philippines will provide the following:

- Economy class air ticket from the nearest local airport to the venue, vice versa;
- Accommodation on a twin sharing basis;
- Local transfers related to the AYLP; and
- Meals during the program.

Other costs related to the attendance not mentioned above will be shouldered by the participants.

Submission Details

Application form should be accomplished at bit.ly/AYLP2022Form. Other required documents should also be submitted using the same link.

Deadline of application is on **23 September 2022**. The Google form will no longer accept applications or responses after the said date. Incomplete applications will also not be considered.

We look forward to receiving your applications!

If you have any questions, please send them to:

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