

Adenauer Young Leaders Program Batch 3

Program Information



Adenauer Young Leaders Program

The Philippines is considered one of the world's youngest countries. Almost 30 percent of the Philippine population is comprised of Filipino youth, who have emerged as a powerful force in shaping the nation. Young Filipinos are bearers of traditions, customs, and cultural heritage and will eventually assume the responsibilities of the future generation. Therefore, it is crucial to capacitate young Filipinos with the necessary skills to effect political, economic, social, and cultural reforms and developments. The Adenauer Young Leaders Program (AYLP) is a testament to our commitment to developing the Philippines and empowering its young leaders.

As one of the major thrusts of the foundation in the country, Konrad-Adenauer-Stiftung (KAS) Philippines offers AYLP as its newest leadership program. AYLP is not just a crash course but a transformative journey for young individuals from different backgrounds and sectors. The program will help the most promising individuals unlock their leadership potential, preparing them to take on more prominent roles in their organizations, communities, and groups. AYLP underscores leadership development and education in politics, economics, and international relations, highlighted by immersions/learning visits. This program is fully funded and managed by the KAS Philippines.

About KAS

KAS is a German political foundation closely linked to but independent from Germany's Christian Democratic Union. KAS has been actively working under the principles of freedom, justice, and solidarity. With the primary purpose of developing programs that boost democratic institutions and processes, KAS strongly believes that human dignity and human rights are at the heart of its work. Thus, KAS regards people as the starting point of its initiatives toward social justice, democratic freedom, and sustainable economic activity.

Established in 1964, KAS Philippines is the first-ever KAS office in Asia. Its work in the Philippines is not just about promoting a social market economy, institutional and political reform, international relations and security dialogues, and peace and development in Mindanao. It's about empowering the youth and shaping a better future for all Filipinos. KAS Philippines creates, develops, and sustains networks within the political and economic arenas by bringing people together who take their mandates seriously in society. KAS Philippines cooperates with national and local government institutions, civil society, the academe, and experts to build strong partnerships and achieve its common goal: seeing Filipinos live with freedom and dignity.

Program Objectives

The program aims to:

- (1) Prepare young individuals to become responsible models of citizenship and holistic and effective leaders in their organizations, communities, and groups by capacitating them through lectures, discussions, workshops, fora, and immersion/learning visits.
- (2) Offer mentoring opportunities to promising individuals who have the potential to become impactful leaders. Individuals from marginalized sectors/minorities who have less access to such leadership programs due to economic, geographical, and other reasons will be prioritized.
- (3) Building mutual respect and understanding among various groups, whether differentiated culturally, ethnically, religiously and the like, through shared democratic values.

Program Methodology

AYLP's first module will be comprised of the following topics:

Leadership 1 The KAS Call to Lead

Core Topics	➤ Leadership Lifeline
	➤ Leadership Capital
	➤ Leveraging on Values
	➤ Dialogue of the Heart (Public Narrative)
	➤ Policy Creation and Lobbying
	➤ Effective Communication
	➤ Design Thinking
	➤ Systems Thinking
Output	➤ Policy Brief
Engagement	➤ Courtesy Visit
	➤ Fellowship Night

Development and Management of Your Project

Core Topics	➤ Planning and Building-up Projects
	➤ Stakeholder Identification, Mapping, and Mobilization Strategies
Output	➤ Concept Note

Online Leadership Coaching Session

The second module will be comprised of the following activities:

Leadership 2: Becoming a Bridging Leader

Core Topics	➤ Adaptive Leadership
	➤ Negotiations

Specialized Sessions

First Mentoring Session: Project Profile Review

Second Mentoring Session: Project Implementation Review

The third module will be comprised of the following activities:

Leadership 3: Co-Creating for Impact

Core Topics	➤ Innovations for Change
Engagement	➤ Courtesy Visit

Development and Management of Your Project

Core Topics	➤ Implementing and Closing Projects
Output	➤ Final Project Proposal
	➤ Presentation

Online Leadership Coaching Session

General Criteria

The program will accept **sixteen (16)** participants this year. While KAS partner organizations and political parties' nominees will be prioritized, we also welcome applications from other organizations or self-nominations. We believe in the power of diversity and inclusion, and being nominated by a KAS partner organization does not guarantee acceptance into the program. Every application will be carefully considered, and we look forward to hearing from you.

Below are the general criteria for the application:

- Filipino citizen;
- Between the ages of 25-35 upon date of application;
- Applicants must be fully vaccinated (at least two shots) against COVID-19;
- Individuals looking to take on more senior roles in governance, development organizations, or local communities.
- Individuals from KAS Philippines partner organizations and young members of political parties are highly encouraged to submit applications;
- Fluent /native speaker and writer of English and Filipino;
- Individuals with demonstrated leadership skills; and
- Individuals committed to the values of freedom, justice, and solidarity.

The program intends to receive applications from the following sectors:

- Newly-elected leaders in government—priority will be given to geographically isolated and disadvantaged areas or those coming from lower-income class local government units;
- Bangsamoro officials, especially those in the areas with a statutory minimum wage;
- Muslim leaders from Mindanao
- Student leaders from youth associations
- Employees from Parliament (Senate, House of Representatives)
- Journalists (traditional and non-traditional media)
- Workers and members of non-government organizations
- Employees from the business sector
- Indigenous peoples
- Individuals from the Church
- Members of political parties

We highly encourage women to apply to the program.

Application Documents

- (1) [AYLP application form](#)
- (2) Motivation letter (maximum of 500 words) addressed to Ms. Daniela Braun, Country Director, KAS Philippines. The letter must answer the following question,

"How would you utilize the knowledge, skills, and experiences you will gain from the leadership program to develop your organization, community, or group? Cite how the leadership program will be relevant to your work and how participation can add value to your experience."
- (3) A 1-minute video answering the question,

"What does democracy mean to you and what would you do to support democracy in your own community? Cite your significant contribution/s to your organization, community, or group."
- (4) Two (2) recommendation letters

Application Process

Key dates to remember:

- Application Period: **1 July – 31 August 2024**
- Review of Application and Shortlisting of Candidates: **2 – 25 September 2024**
- Panel Interview: **7 – 18 October 2024**
- Email Announcement of Results: **7 November 2024**
- Confirmation of Participation: **11 – 15 November 2024**
- Onboarding of Fellows and Needs Assessment Training: **5 December 2024**
- AYL Batch 3: **17 – 21 March 2025 to 23 – 27 March 2026**

Selection Procedure

Upon submission of the application, the process includes:

- (1) **Screening with guidelines** – submission of the completed application form, including the motivation letter.
- (2) **Review of documents by the selection panel.**
- (3) **Shortlisting of applicants** – once shortlisted, the applicant will be invited to an interview by the selection panel. The panel will comprise the KAS Country Director, Program Manager for Leadership, members of the KAS Philippines team, program alumni, and external partner/s.
- (4) **Panel interview.**
- (5) Shortlisted applicants will be notified of their application results.

Applicants' Responsibilities

- Fill out all the necessary forms and documents and follow the conditions deemed as an AYL fellow.
- Submit all the requirements and comply with all the expected outputs before, during, and after the program.
- Come up with a Democracy Project.
- Fully participate in all the activities and events deemed necessary for the success of the program:
 - Fellows must attend all sessions during the first module to proceed to the succeeding modules. Incurring two or more absences during the first module will disqualify the fellow from moving forward.
- Upon completion of the program, participants will contribute to the development of their community with the knowledge, skills, and experiences they have acquired.

Democracy Project: Adenauer Young Leaders in Action

The Democracy Project is the output of the AYL. Fellows' democracy projects provide solutions to select issues affecting their communities. At the commencement of the program, fellows are tasked with coming up with a project. Each group shall present their project at the culmination of the fellows' leadership journey with AYL.

KAS Philippines will grant a fund of **PHP 100,000.00** to the winning democracy project.

Adenauer Young Leaders Alumni

Adenauer young fellows who finish the program will become part of the Adenauer Young Leaders Alumni (AYLA). The group will be critical in supporting the incoming Adenauer young fellows as they navigate the program. The group will also be vital for alumni to discuss emerging issues in democracy and human rights, foreign policy and international relations, public administration and governance, and economics.

Foundation's Role

KAS Philippines will provide the following:

- A roundtrip economy class flight ticket;
- Accommodation on a twin-sharing basis; and
- Meals during the training program.

The participants will shoulder other costs related to attendance that are not mentioned above.

Submission Details

Applicants should complete the application form and other required documents and upload the documents to bit.ly/AYLPBatch3Reg.

For any questions or concerns, kindly email:

Jerome Jogno

Program Manager for Leadership and Strategic Communications

Konrad-Adenauer-Stiftung Philippines

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Applicants must submit their documents on time and complete **on or before Saturday, 31 August 2024**.

Due to the many applications received, we cannot provide detailed explanations for those not accepted into the program.

We look forward to receiving your applications!

For further information, please visit our social media channels:

Facebook

facebook.com/kasphilippines

X (formerly Twitter)

x.com/kasphilippines

Instagram

instagram.com/kasphilippines

You can also contact us:

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