**Terms of Reference (TOR)**

**Survey on Political Participation in Jordan 2024**

**1. Background**

On September 10, 2024, Jordan held its first parliamentary elections where political parties played a central role. These elections were a significant milestone in the country's political reform journey, influenced by the 2022 Political Parties Law and Election Law. This survey will assess how these elections and their results were perceived by Jordanians, providing insights into citizens' engagement, their views on the role of political parties, and their overall satisfaction with the electoral process. The findings will inform future reforms and initiatives aimed at fostering deeper political participation and trust in democratic processes.

**2. Objective**

The main objective of this survey is to evaluate the perceptions of Jordanians regarding the September 2024 parliamentary elections and their engagement with the political system. The survey will focus on:

* **Perception of the Elections**: How did Jordanians perceive the elections and their outcomes?
* **Political Engagement**: What were the levels of political participation before, during, and after the elections?
* **Impact of Political Parties Law and Election Law**: How are the Political Parties Law and Election Law perceived, and what role did they play in shaping political behaviour?
* **Barriers to Participation**: What challenges remain in encouraging wider political engagement, particularly for youth and women?

The survey will generate data that will contribute to refining political reforms and strengthening the democratic process in Jordan.

**3. Scope of Work**

The deliverables for this project are as follows:

* **Survey Instrument**: Finalized questionnaire approved by KAS.
* **Raw Data**: Cleaned and organized dataset (SPSS or Excel format).
* **Draft Report**: Preliminary findings submitted by **November 30, 2024**.
* **Final Report**: A comprehensive report, including recommendations, by **early December 2024**.
* **Presentation**: PowerPoint presentation summarizing key findings for the mid-December 2024 public survey launch event.

**The report should include:**

* Executive Summary: max. 2 pages
* Methodology: max. 5 pages
* Budget: max. 2 pages
* Annex (e.g., references, resumes): max. 10 pages

**5. Budget**

The budget proposal must include a detailed breakdown of the costs for each phase of the project: survey design, data collection, analysis, and reporting. It should also cover administrative and operational expenses, including personnel costs and any potential contingencies.

**6. Timeline**

* **October 14, 2024**: Publication of the call for submission on the KAS website.
* **October 31, 2024**: Deadline for submitting proposals.
* **November 4, 2024**: Announcement of the winning firm.
* **November 5-30, 2024**: Data collection phase.
* **December 7, 2024**: Submission of the final report and presentation materials.
* **Mid-December 2024**: Public survey launch event.

**7. Quality Assurance**

The selected firm must ensure high standards of data accuracy and ethical conduct throughout the survey process. Enumerators should be trained in effective data collection techniques, and the data should be regularly monitored to maintain consistency and quality.

**8. Submission of Proposals**

Interested firms should submit their technical and financial proposals by Oct. 31st and be sent to Hutuf.mansour@kas.de . The proposal should include:

* Company profile and relevant experience.
* Methodology and timeline.
* Detailed budget breakdown.
* Previous work samples related to surveys on political participation or similar topics.