



**Konrad
Adenauer
Stiftung**

Media Program South East Europe



Seminar

Internet: Freedom without Borders

Sarajevo, Hotel Saraj, 23.09.2010

10.30 – 10.40

Opening statement

Mr Matthias Barner, Director Media Program South East Europe, Konrad-Adenauer-Stiftung

10.40 – 12.00

Presentation of research on culture of dialog and sense of responsibility for the written word on the most important web portals and media websites in BiH

- Data on constant rise in number of internet users in BiH
- E-mail still the dominant usable value of the web
- Interactive process: How to write and how to comment; data and examples from research
- Discussion

Presenters: Dusan Babic and Radenko Udovicic, media analysts

12.00 – 12.20

Coffee Break

12.20 – 13.30

Specific characteristics of the internet as a medium

- Credibility of information on the internet: Number of users equals number of authors
- Characteristics of regulation: Who is responsible for content on the web
- Digital convergence: Merger of television and internet as a single “screen” medium
- Discussion

Presenter – instructor: Lejla Turcilo, Ph.D., Department of Journalism, Faculty of Political Science of Sarajevo

13.30 – 15.00

Lunch

Example of editing of a web portal – challenges and traps

- Agency news and personal journalistic engagement
- Selection of issues
- Non-journalistic contents
- Interactivity and our attitude to “unlimited freedom”
- Discussion

Presenter: Jasmin Duraković, editor-in-chief of a web portal DEPO.BA