

# Program

Konrad-Adenauer-Stiftung European Office

## Counting Down to the 2024 U.S. Elections: A Year in different Perspectives

November 27, 2023

16.00 – 17.00h (1 hour, CET)

Online – Event (Zoom)

---

As the 2024 U.S. Elections approach, the European Union (EU) is keenly aware of the potential ramifications these elections might have on its future and the longstanding transatlantic relationship. The historic bond between the U.S. and the EU, founded on mutual values and collaborative endeavors, is at a juncture. The election results could either bolster the principles of multilateralism and international alliances, reminiscent of the Biden era, or lead to a shift in U.S. foreign policy that might challenge the unity between the two.

Both the EU and the U.S. are central players in addressing global challenges, from climate change and cybersecurity to upholding a rules-based world order and public health. The 2024 elections on both sides of the Atlantic Ocean will undeniably shape how these issues are tackled among allies. For instance, the EU's ambitious climate objectives, which resonate with the Biden administration's priorities, could either be strengthened or face hurdles based on the election outcome. Similarly, shared concerns about cybersecurity, data protection, and economic ties, marked by significant trade and investment, might experience shifts. The potential for a U.S.-EU trade agreement, which would influence industries on both sides of the Atlantic, largely depends on these election results. Additionally, regulatory standards could either align more closely or diverge, impacting businesses in both regions.

Given the current circumstances, the Washington D.C. office of the Konrad-Adenauer-Stiftung has published a paper aimed at illuminating the American political landscape. This effort seeks to provide a more comprehensive understanding of the complexities surrounding next year's elections in the U.S. Consequently, we are eager to introduce this paper, which will also be available in French, to the EU community in Brussels. We look forward to discussing the topics and questions highlighted in the paper with our esteemed panelists, **Ricardo Borges de Castro** (EPC) and **Paul Linnarz** (Director, KAS D.C.).

The online discussion will take place on **November 27, 2023, at 16h (CET) (10 a.m. GMT-4)** in the framework of a Zoom Webinar. We are looking forward to your participation and kindly ask you to register through the following link: [Register Here!](#)

Thank you!

16.00 **Welcoming remarks**

**Dr. Hardy Ostry**

Director, European Office of the Konrad-Adenauer-Stiftung

16.05 **Panel discussion**

**Paul Linnarz**

Director, KAS Office USA

**Ricardo Borges de Castro**

Associate Director and Head of the Europe in the World Programme  
European Policy Centre

*moderated by*

**TBC**

TBC

16.50 **Questions from the audience**

17.00 **End of event**