

Call for Submissions

The KAS Media Africa Award for Local Journalism

2024, The Election Year

Local journalism is what makes the media and its audiences tick. It is the stories around us and about us, that speak to the situation in a country, or community. Moreover, local news, when presented professionally, can be elevated to national level and sometimes, even make international headlines. Many local journalists struggle daily with breaking down the impact on national or even international news to a local level.

The Konrad Adenauer Stiftung's Regional Media Programme for Sub-Saharan Africa recognises the importance of local news. For Africa, 2024 has been dubbed "Election Year" as 18 African countries went to the polls including Botswana, Mozambique, Senegal, South Africa, and Ghana. Voting is a fundamental human right and a path by which the citizenry can participate in the democratic project. For the 2025 Local Journalism Award, we are, therefore, calling for print, online, audio, and video features on local news that emphasise the significance of local election reporting, presented with a high journalistic standard. Innovative journalistic social media projects produced on the occasion of an election can also be submitted.

To be considered, all submissions must have been published in 2024, in English or French. These media products must be accompanied by a description of the genesis of the feature, the media in which it was published and possible reactions from the audiences.

**Submissions should reach us no later than 10 January 2025
and be sent to the following email address:**

kasmediaafrica@gmail.com

The members of the jury, are, amongst others:

- Prof. Nancy Boker, Dean, Graduate School of Media and Communications, Aga Khan University, Nairobi, Kenya
- Claus Stäcker, Director of Programs for Africa, Deutsche Welle, Germany

The three winners of the award will each win a cash prize, and a trip to the Local Journalism Conference in Addis Ababa, Ethiopia, in early 2025, organised by the Konrad Adenauer Stiftung's Regional Media Programme for Sub-Saharan Africa.