



ADENAUER YOUNG SCHOLARS FOR EXCELLENCE

APPLICATIONS GUIDE

COHOR 2 | 2024



ABOUT KONRAD-ADENAUER-STIFTUNG

Freedom, justice, and solidarity are the basic principles underlying the work of the Konrad-Adenauer-Stiftung (KAS). KAS is a political foundation, closely associated with the Christian Democratic Union of Germany (CDU). As co-founder of the CDU and the first Chancellor of the Federal Republic of Germany, Konrad Adenauer (1876-1967) united Christian-social, conservative and liberal traditions. His name is synonymous with the democratic reconstruction of Germany, the firm alignment of foreign policy with the trans-Atlantic community of values, the vision of a unified Europe, and an orientation towards the social market economy. His intellectual heritage continues to serve both as our aim as well as our obligation today. In our European and international cooperation efforts, we work for people to be able to live self-determined lives with freedom and dignity. We make a contribution underpinned by values to help Germany meet its growing responsibilities throughout the world.

KAS has been working in Cambodia since 1994, striving to support the Cambodian people in fostering dialogue, building networks, and enhancing scientific projects. Thereby, the foundation works towards creating an environment conducive to social and economic development. All programs are conceived and implemented in close cooperation with the Cambodian partners on central and sub-national levels.



ABOUT INSTITUTE FOR INTERNATIONAL STUDIES AND PUBLIC POLICY

Institute for International Studies and Public Policy aims to provide both graduate and undergraduate programs in the fields of International Relations/Affairs, Economics, and Political Science/Public Policy. IISPP is to become a leading institution and a center of excellence contributing to academic scholarship and research on Cambodia, Asia, the world, and their interfaces. IISPP is the first public policy school of RUPP providing both graduate and undergraduate programs in the fields of International Relations/Affairs, Economics, and Political Science/Public Policy.

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ADENAUER YOUNG SCHOLARS FOR EXCELLENCE

KAS-IISPP Public Policy Fellowship

Overview

Adenauer Young Scholars for Excellence (AYSE) is a public policy training program of the Konrad-Adenauer-Stiftung and the Institute for International Studies and Public Policy of the Royal University of Phnom Penh. The program equips young scholars with foundational knowledge of public policy and understanding of important public policy issues in Cambodia. Besides, the program provides the fellows with better understanding of key roles of public and private organizations in contributing to policy formulation, making, implementation, monitoring, and evaluation.

Additionally, the programme offers the fellows insight into what impacts of public policy are on social, economic, political, and economic spheres, and what those policy impacts are measured and evaluated. Moreover, the program develops students' leadership, research and analytical/critical-thinking skills to propose practical policy recommendations and contribute to addressing common policy-related challenges in Cambodia. This program, indeed, also enables the fellows to expand their networks instrumental for shaping their career goals.

4

- Days Policy Camp



8

Public Policy In-class modules



10+

Dialogues/Exchanges



14

Fellows

3

Sessions of Virtual Abroad Exchange Programs



20+

Papers to Publish



Methodology

01 Policy Camp

Fellows will immerse in the orientation workshop, lecture, training, site visit and several activities in Siem Reap Province, for 4-days.

02 Lecture - Public Policy

Eight lectures on public policy modules (see the table of 1)

03 Case Studies - Virtual Exchange Program

Virtual exchange sessions with renowned public policy school in Germany, Singapore, Thailand

04 Skills Training

A minimum of three skills training sessions on research and academic writing, critical thinking and analysis, and strategic communication.

05 Policy Dialogue

Access to exclusive policy dialogue program for KAS Fellows for more than 10 session in different format such as working lunch, etc.

06 Policy Masterclass

Regular pre-class debate and exchange

07 Publication

Publish Opinion piece on local and international news outlet and having chance to publish printed policy brief on thematic issue



PUBLIC POLICY MODULES — IN-CLASS LECTURE

01

Introduction to Public Policy

- What is public policy?
 - How is public policy made?
 - What is the quality of good public policy?
 - What are instruments of policy implementation?
 - How to cooperate with public policy makers?
 - How to monitor and evaluate public policy?
-

02

Dimension of Public Policy (1) – Economic Policy

- What is economic policy?
 - How does politics affect public policy?
 - How does law impact public policy?
 - Case studies (Cambodia in focus)
-

03

Dimension of Public Policy (2) – Social Policy

- What are environmental policies?
 - What are health policies?
 - What are other social policies?
 - Case studies (Cambodia in focus)
-

04

Developing Effective Public Policy

- What are key elements of an effective public policy?
- How to identify and justify needs?
- How to evaluate desired policy outcomes?
- How to reconcile competing interests?
- How to assess and evaluate potential impacts?

PUBLIC POLICY MODULES — IN-CLASS LECTURE

05

Delivering Public Policy

- How is public policy delivered?
 - How to gain approval?
 - What are delivery mechanisms?
 - How to map the delivery process?
 - How to maintain momentum?
 - How to monitor policy delivery?
-

06

Measuring Success and Impact of Public Policy

- How to measure outcomes of public policy?
 - How to measure the impact of public policy?
 - What are measurement metrics/methodologies?
 - What are the challenges in measuring public policy?
 - How to overcome those challenges?
-

07

Policy Communication

- How to identify policy relevant issues?
 - How to identify audiences?
 - How to create and sustain interests?
 - How to develop engagement strategies?
 - How to present your policies to policymakers?
-

08

Multi-layered Approach to Public Policy

- What is local policy?
- What is national policy?
- What is regional policy?
- What strategies for coherent and comprehensive approach to public policy making?
- Case studies



Objectives

- Equip students with foundational knowledge of public policy and deep understanding of more pressing and critical public policy issues in Cambodia.
- Enhance students' understanding of important roles of public and private organizations in contributing to public policy formulation, policy making, policy implementation, policy monitoring, and policy appraisal or evaluation.
- Enhance students' understanding of meaningful impacts of those organizations on policy.
- Enable students to meaningfully engage with public organizations and policy makers.
- Develop students' analytical and critical-thinking skills to address policy challenges.

Call for Application

KAS Cambodia and IISPP are calling for applications from interested candidates that meet the qualification criteria to apply for the AYSE 2024. We will select only 14 final candidates to provide exclusive and most meaningful experience.

Prospective Candidates

- Must hold Cambodian nationality
- Must be a current resident of Phnom Penh or nearby cities
- Must be able to communicate in English, at least on a medium level; proficiency in writing skills is a plus!
- Young professionals working in any sector that demonstrated with interests in the program; however, candidate working or plan to work in the policy sector are encouraged to apply
- Any field of studies background are welcome to apply; however, political science, international relations, economics, law, and other social science field are encouraged to apply
- All genders, races, and backgrounds are all equally welcome to apply

Selection Process

The selection process is categorized into two rounds namely the Application and Interview Round.

Application Round

Description

- All candidates shall submit a **Cover Letter** (1-page maximum) combined with a **Curriculum Vitae** (1-page maximum) in 1 PDF File to,
- The application must be submitted to **Mr. Soth Chhayheng, Program Manager, KAS Cambodia** via chhayheng.soth@kas.de and **Mr. Lak Chansok, Senior Lecturer, IISPP** via chansok2011@gmail.com.

Note:

- We want to learn briefly about the candidate background and their motivation to join the program. This is an important thing that candidates should be able to convey in their cover letter.
- The assessment criteria for this round will be based on: 1) candidate's motivation demonstrated in their writing, and 2) relevant background and notable achievement may be a plus but not a determining factor. Other points that also include in our assessment are: writing skills, organization, and consistency.

Interview Round

Description

- Only the shortlisted candidate will be invited to the interview with a group of judging panels consisting of KAS Cambodia and IISPP's responsible staff.
- The interview will proceed in an average duration of 10 minutes to 15 minutes maximum.
- The purpose of the interview is for the organizing team to learn more about the candidates, providing opportunity for exchange, and being able to make informed decisions in the final selection. We also believe that it is a chance for the candidate to learn more about the program and its organizing team to make their personal assessment whether it truly fits with their objective or not.
- We are looking for candidates with strong commitment, creative and open mindset, engaging and participative, and having the wills to learn.

Result Announcement

Description

- The top 14 finalists will be informed of the result and attachment of acceptance letter within 48 hours after the interview at the earliest and 1 week at the latest.
- They will be given a minimum of 3 days to confirm or decline on the offers.
- Reserved candidates will be informed and contacted only if any of the principal candidates turn down the offers.
- The unsuccessful candidate will be informed via email within 1 week after the interview round. In case a high number of applicants received at the application round, only the shortlisted candidates will be informed of their application's status.

Onboarding

Description

- Upon confirmation, all 14 finalists will be firstly onboarded digitally and invited to a Policy Camp in Siem Reap on 26th-29th January 2023 for the official onboarding and orientation workshop.

Cost Coverage

Description

This is a fully-funded program offered by the Konrad-Adenauer-Stiftung Cambodia to the successful finalists. Key information regarding cost coverage are as follow:

- There is no application fee or any other fees at all be charged from the applicants or successful candidates at any stages.
- The 14 finalists will be offered a fully-funded opportunity for the entire program. Those fees include the coverage of transportation, food, refreshment, hotel during the retreat and program in Siem Reap.
- We do not provide any per diem for candidates' personal travel to the training venue at KAS Cambodia Office or other event venue within Phnom Penh city.
- Fellows cannot claim any additional fees from KAS Cambodia or IISPP at all beyond the arrangement set by KAS Cambodia and IISPP.



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