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# HARNESSING DIGITAL DISRUPTION

## STRATEGIES FOR ECONOMIC TRANSFORMATION IN MALAYSIA

HYBRID SESSION

THURSDAY  
**8** AUGUST  
2024

📍 Hilton Petaling Jaya, Selangor  
🕒 8.00 am - 12.30 pm

# HARNESSING DIGITAL DISRUPTION

STRATEGIES FOR ECONOMIC  
TRANSFORMATION IN MALAYSIA

8 AUGUST 2024  
THURSDAY

8.00 am Registration of Conference Delegates and Refreshments.

9.00 am Welcome Address

9.10 am **Keynote Address**

## AI Revolution: Exploring the Potential of Artificial Intelligence in Malaysia

Speaker:

**Ir. Wan Murdani Wan Mohamad**

Head, Digital Industry Acceleration Division, Malaysia Digital Economy Corporation (MDEC)

*Followed by Q&A*

10.00 am Coffee Break

10.30 pm **Track 1**

## The Digital Imperative: Driving Economic Change and Progress in Organisations

Speaker:

**Mr. Yong Kai Ping**

Chief Executive Officer, Selangor Information Technology & Digital Economy Corporation (SIDEK)

11.00 am **Plenary 1**

## Mapping the Landscape: Trends and Opportunities in Malaysia's Digital Economy

Panelists:

1. **Dr. Rachel Gong**

Deputy Director of Research, Khazanah Research Institute

2. **Mr. Raja Segaran**

Director, Strategy, Research & Insight, Malaysia Digital Economy Corporation

3. **Mr. Raymond Davadass**

Founder & Managing Director, Daythree Digital Berhad

Moderator:

**Ms. Sharmila Sharma**

Personal Finance Enthusiast

12.30 pm Closing Remarks



**MEET OUR  
KEYNOTE  
SPEAKERS**

**Ir. Wan Murdani Wan Mohamad**

Head, Digital Industry Acceleration Division,  
Malaysian Digital Economy Corporation (MDEC)

**SPEAKERS/PANELISTS**



**Mr. Yong Kai Ping**

Chief Executive Officer,  
Selangor Information Technology &  
Digital Economy Corporation (SIDEK)



**Mr. Raja Segaran**

Director, Strategy, Research & Insight,  
Malaysia Digital Economy Corporation  
(MDEC)



**Mr. Raymond Davadass**

Founder & Managing Director,  
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**Dr. Rachel Gong**

Deputy Director, Research,  
Khazandh Research Institute

**MODERATOR**



**Ms. Sharmila Sharma**

Personal Finance Enthusiast

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Malaysian Institute of Management  
Unit T1-L16-1, Level 16, Tower 1, PJ 33, No. 3,  
Jalan Professor Khoo Kay Kim,  
Seksyen 13, 46200 Petaling Jaya, Selangor, Malaysia.



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