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AGV ENVIRONMENT



HYBRID SESSION

# SHARED RESPONSIBILITY, SHARED FUTURE

Uniting Stakeholders to Co-Create a Greener Malaysia

# 10 JULY 2024

WEDNESDAY

📍 Hilton Petaling Jaya, Selangor ⌚ 8.00 am - 4.30 pm

# OVERVIEW

MIM's ESG Conference, 'Shared Responsibility, Shared Future: Uniting Stakeholders to Co-Create a Greener Malaysia', held in collaboration with Konrad-Adenauer-Stiftung (KAS) Malaysia, is a transformative event aimed at driving sustainable business transformation. This event stands out as a pivotal moment in the realm of sustainable practices, highlighting the crucial significance of Environmental, Social, and Governance (ESG) principles. Beyond a traditional conference, it offers a unique opportunity to be at the vanguard of change and innovation. Furthermore, participants can attend a two-day Masterclass to enhance their ESG soft skills and knowledge, making it an essential event for anyone passionate about shaping the future of sustainable business.

## MIM CONFERENCE + MASTER CLASS

1 + 2: A Holistic Learning Experience - Experience the best of both worlds with 1 day of engaging conference content and 2 days of in-depth Master Class training. This formula provides a comprehensive education in ESG and sustainability, equipping you with the knowledge and skills to drive meaningful change in the business landscape.



**1 DAY**

Conference



**2 DAYS**

MIM Master Class



**11**

Diverse Thought Leaders



**500**

Attendees



**5**

Topics

# SHARED RESPONSIBILITY, SHARED FUTURE

Uniting Stakeholders to Co-Create a Greener Malaysia

**10** JULY 2024 **WEDNESDAY**

**8.00 am** Registration of Conference Delegates and Refreshments.

**9.00 am** Welcome Address

**9.10 am** **Keynote Address**

## Small Steps, Big Impact, Greening The Grassroots: Empowering SMEs For Sustainable Transformation

Speaker:

**YB Nik Nazmi Bin Nik Ahmad**  
Minister of Natural Resources and Environmental Sustainability

Followed by Q&A

**10.00 am** Coffee Break

**10.30 am** **Plenary 1**

## Resilient Cities, Resilient Futures: Building Climate-Resilient Communities

Panelists:

**1. YBhg. Datin TPr. Hajjah Mazrina Dato' Abdul Khalid**

Director, Urban Scale

**2. Ar. (Dr.) Serina Hijjas**

CGM Council Member, Climate Governance Malaysia

**3. Dr. Jayanthi Desan**

Managing Director, Aubrens

Moderator:

**Ir. Ashwin Thurairajah**  
Executive Director, GreenRE Sdn. Bhd.

**12.00 pm** **Track 1**

## Corporate Leadership in ESG: Setting The Standard for Responsible Business Practices

Speaker:

**Mr. Mohamad Irwan Aman**  
General Manager of Sustainability, Sarawak Energy Berhad

**1.00 pm** Networking Lunch

**2.00 pm** **Track 2**

## Aligning ESG Practices With The Sustainable Development Goals: A Malaysian Perspective

Speaker:

**Mr. James Ryan Raj**  
Director, Constituency Coordination Department & Community Farming

**3.00 pm** **Plenary 2**

## Green Investments, Brighter Futures: Financing Sustainable Development

Panelists:

**1. TPr. Ts. Norliza Hashim**  
Chief Executive Officer, Urbanice Malaysia

**2. Ms. Arina Kok**  
Malaysia Climate Change and Sustainability Services Leader and Partner, Ernst & Young Consulting Sdn. Bhd.

**3. Mr. Syed Kamal Muzaffa Syed Hassan Sagaff**

Director, Sustainability Division, Malaysian Investment Development Authority (MIDA)

Moderator:

**Dr. Diana Jayasauri**  
Multi-Industry Prosci® Change Management Practitioner

**4.30 pm** Closing Remarks

# MEET OUR KEYNOTE SPEAKER



## YB Nik Nazmi Bin Nik Ahmad

Minister of Natural Resources and  
Environmental Sustainability

## SPEAKERS/PANELISTS



### TPr. Ts. Norliza Hashim

Chief Executive Officer,  
Urbanice Malaysia



### YBhg. Datin TPr. Hajjah Mazrina Dato' Abdul Khalid

Director, Urban Scale



### Mr. Syed Kamal Muzaffa Syed Hassan Sagaff

Director, Sustainability Division,  
Malaysian Investment Development  
Authority (MIDA)



### Mr. James Ryan Raj

Director of Constituency  
Coordination Department  
& Community Farming



### Dr. Jayanthi Desan

Managing Director, Aubrens



### Mr. Mohamad Irwan Aman

General Manager of Sustainability,  
Sarawak Energy Berhad



### Ar. (Dr.) Serina Hijjas

Climate Governance Malaysia  
(CGM) Council Member



### Ms. Arina Kok

Malaysia Climate Change and  
Sustainability Services Leader and  
Partner, Ernst & Young  
Consulting Sdn. Bhd.

## MODERATORS



### Ir. Ashwin Thurairajah

Executive Director, GreenRE Sdn. Bhd.



### Dr. Diana Jayasauri

Multi-Industry Prosci® Change  
Management Practitioner

# GETTING STARTED ON YOUR SUSTAINABLE (ESG) STRATEGY AND BUSINESS TRANSFORMATION

## Learning Objectives

Understand ESG and sustainability trends, their wide-ranging impacts, and how to leverage opportunities with best practices. Learn about ESG-sustainable frameworks and initiate strategies for long-term business success.



**Mr. Ganesh Nadarajah**  
Expert Trainer

## Workshop Outline

1. An Introduction to ESG / Sustainability.
  2. Understanding ESG/Sustainability impact.
  3. Identifying ESG - Sustainability elements in our business.
  4. ESG Framework - Basic sustainable regulations, certifications, and reporting standards.
  5. Strategising ESG-sustainability.
  6. Rethinking Business Models for Sustainability.
- 32+ years track record in senior leadership roles, managing business and strategy, and financial control
  - Previously EVP of consumer banking: mortgage, auto finance, credit card, internet and electronic banking, wealth management, SME and micro-financing
  - EVP of a leading Malaysian Bank, heading group strategy and finance (performance management) and CFO of the commercial bank
  - Previously Deputy Group CEO and Executive Director at an emerging fintech company & Shariah financing
  - Previously Executive Director and Group CFO at Farm Fresh Berhad and regularly led strategy and growth development and M&A / investments.
  - Previously worked as a consultant in an international audit firm
  - MSc (Accounting), Missouri; BSc (Accounting), USA

## Key Learning Takeaways

1. Describe ESG & sustainability.
2. Recognize sustainable - ESG elements.
3. Identify potential impacts and opportunities.
4. Describe selected best practices.
5. Identify stakeholder expectations & reporting frameworks/standards requirements.
6. Mitigate sustainable/ESG risk elements.
7. Initiate ESG-sustainable embedded strategies.

For those keen to exclusively participate in the master class, we offer the flexibility to register separately for the master class at a price of RM2,600.00 per class. Please reach out to us at [publicprog@mim.org.my](mailto:publicprog@mim.org.my) for more information.



# PAST MIM CRUCIAL CONVERSATIONS AT A GLANCE

ESG: From Principles to Practice - Accelerating Sustainable Business Transformation

28 November 2023



# MIM SHORT COURSES CALENDAR

July - September 2024

| Programmes  | July  | August | September |
|---|-------|--------|-----------|
| Results Driven Communication & Influencing Skills   | 22-23 | 21-22  | 23-24     |
| Communication Excellence with NLP   | 1-2   | 12-13  | 12-13     |
| Strategic Negotiation for Effective Results   | 15-16 |        |           |
| Effective Business Writing Skills   |       |        | 12-13     |
| Building Self-Confidence for Excellence   |       | 7-8    |           |
| Creative Thinking & Problem Solving Skills  | 15-16 |        |           |
| Social English Skills and Business Etiquette for Receptionists and General Staff <b>NEW</b> |       | 21-22  |           |
| Cybersecurity Workshop: Future of Cybersecurity & The Impact of AI <b>NEW</b>               | 22    |        |           |
| High Impact Transformational Coaching   |       | 7-8    |           |
| The New Leadership Paradigm & Breakthrough Results  | 1-2   | 19-20  |           |
| Managing for Performance  | 29-30 | 19-20  | 2-3       |
| Essential Managerial Skills for New Managers  | 9-10  | 5-6    | 9-10      |
| Developing The People Leader in You <b>NEW</b>  |       | 26-27  |           |
| Fundamentals of Project Management  |       | 5-6    | 9-10      |
| Supply Chain Management & Logistics   |       |        | 12-13     |
| Develop & Implement Training Needs Analysis (TNA)   |       |        | 4-6       |
| Finance for Non-Finance Managers  |       | 12-13  | 18-19     |
| Successful Project Management   |       |        | 2-5       |
| Professional Negotiation Skills for Procurement Professionals <b>NEW</b>                    | 25-26 |        |           |
| Job of the General Manager 4.0  |       | 19-23  |           |
| Getting Started on Your Sustainable (ESG) Strategy and Business Transformation              | 25-26 |        |           |
| Strategic Foresight & Planning: Tools To Accelerate Profitability                           |       |        | 26-27     |
| Storypowered Leaders <b>NEW</b>   | 29-30 |        |           |
| Developing, Managing & Leading Individuals & Teams to Achieve Success                       | 17-18 |        |           |
| Managing Performance  |       | 15-16  |           |
| Managing Customer Experience  |       |        | 11-12     |
| Managing Change   |       |        | 27-28     |

If you are interested in our short course programmes, kindly contact our consultant at [publicprog@mim.org.my](mailto:publicprog@mim.org.my) for more information.



HRD CORP Claimable Programme

# THE MIM EXPERIENCE



Established in 1966, MIM is the primary national institution committed to propelling excellence in management and leadership within Malaysia. With a rich history spanning more than five decades, MIM remains a focal point of expertise, establishing benchmarks for the industry and moulding the course of leadership development in the nation.

▶ **5,000**

Companies transformed through leadership excellence

▶ **1,000,000**

Professionals that MIM has touched from 19 different countries

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